



## **Janaera J. Gastón, MPA**

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Janaera Gastón is the Director of Programs for Northeast Business Group on Health (NEBGH), a 175-member business coalition representing over 1 million covered lives, committed to market-based health care reform, quality improvement and value-based purchasing. NEBGH also provides the employer's perspective on current health care issues to legislators and healthcare organizations.

Ms. Gastón manages NEBGH's educational arm and all related strategic partnerships. She staffs the organization's Health Benefits Advisory Group, Eldercare Task Force and the Total Health Management Pharmacy Purchasing Coalition.

Prior to joining NEBGH, Ms. Gastón was the acting director of development for the Myasthenia Gravis Foundation of Greater New York. She has also worked for two New York City public hospitals as the special assistant to the deputy chief financial officer at Coler-Goldwater Memorial Hospital and as a human resources manager at Kings County Hospital Center.

Ms. Gastón has represented NEBGH on advisory boards and guest lectured at local colleges presenting the employers' role in health care. She has served on several local not-for-profit boards.

She received her B.A. from Syracuse University and her M.P.A. from the City University of New York, Baruch College of Public Affairs.

