



## **Jeremy J. Nobel, M.D., M.P.H.**

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Dr. Nobel designs health care management and delivery systems that focus on cost and quality concerns. Working with employers, government, and other purchasers, as well as health plans and providers, he develops and evaluates computer based information technology applications that coordinate critical aspects of healthcare delivery, support optimal practice patterns, and improve patient satisfaction. His contributions to this field span twenty years, and include providing health policy insight to the landmark Institute of Medicine of 1991 study addressing the automated patient record, which helped launch the Electronic Health Record (EHR) movement.

Nobel's work specifically encompasses the use of technologies to better coordinate information flow between patients, providers, payers and purchasers, including electronic health records, personal health records, interactive web-sites, remote physiologic monitoring, hand-held devices, "smart" registries, and related software applications. At a practical level, Nobel's work has been the basis of significant acute care and chronic care improvements including improvements in diabetes care, cardiovascular care, as well as improvements in hospital quality and safety.

His recent activities have involved integration of emerging technology deployment, with personalized health insurance benefit design, to encourage user engagement and behavior change on the part of healthcare consumers, as well as innovative provider reimbursement models to encourage physician participation. In addition to working with payers, purchasers, and providers, much of his effort is focused on care delivery at the community level and in particular, the health care safety net; including homes and workplaces, community clinics, public health departments, the VA, and public hospitals.

He has worked in consultation to several major health plans, corporations, not for profit organizations and foundations in the design and evaluation of effective health care management programs, including Blue Cross/Blue Shield of Massachusetts, J&J, Mercer, Chrysler, GM, Safeway, Sanofi-Aventis, Pfizer, GSK, Verizon, Hannaford Bros., CAREMARK, IBM, iMetrikus, NaviNet, IHA, WebMD, SCAN Health Plan, Medtronic, McKesson, the Leapfrog Group, Blue Shield of CA Foundation, the California Health Care Foundation (CHCF) and the California Endowment. He is Medical Director for the Northeast Business Group on Health, (NEBGH) formerly known as the New York Business Group on Health (NYBGH) and is also on the Board of Directors of the Care Continuum Alliance (CCA) formerly known as the Disease Management Association of America (DMAA). Dr. Nobel is on the adjunct faculty of the Harvard School of Public Health where he teaches and does research on the health policy and management issues related to improving care delivery processes through better electronic information management.

Dr. Nobel is Board Certified in both Internal Medicine and Preventive Medicine with Master's Degrees in Epidemiology and Health Policy from the Harvard School of Public Health. He graduated magna cum laude from Princeton University within the Science and Human Affairs program. He received his medical education at the University of Pennsylvania and completed his internal medicine residency at the Beth Israel Hospital, Boston.

