
Improving Health and Healthcare



The healthcare landscape is changing at an unprecedented pace. Across the country, innovative strategies and policies with the potential to radically alter patient care are being developed nearly every day. We are witnessing constant tumult in the way healthcare is paid for, organized and delivered.

How can employers make sense of this shifting landscape, identify and evaluate winning solutions, and implement them quickly and effectively?

To address this challenge, the Northeast Business Group on Health is launching the Solutions and Innovations Center (SIC), a new opportunity to identify, investigate and disseminate innovative ways to improve the quality and value of healthcare for employees, retirees and dependents.

Urgent Challenges. Fast Tracked Solutions.

Led by *Jeremy Nobel, MD, MPH*, a nationally recognized expert in public health and healthcare delivery, the SIC will explore new approaches, evaluate new solutions, test new ideas, and put actionable information in the hands of employers faster than ever before.

The Center will work with NEBGH members, leading experts from the fields of medicine, academia and business and other stakeholders to conduct objective, structured, sponsored research that will make a difference in employee healthcare.

**The SIC Mission:
Accelerate solutions
that address the most
urgent healthcare
challenges facing
employers.**

Expertise and Ideas.

The SIC will be guided by a Leadership Council with responsibility for setting priorities and assuring that the Center is focused on projects that can make the greatest difference for employers and employee healthcare.

- A Scientific Advisory Board will advise on research methods, approaches and partnerships.
- Findings will be disseminated quickly and broadly through online and social media, publications, conferences and webinars.
- The Center will be funded by outside sponsors including corporations, foundations and government, yet it will maintain an independent, member-focused perspective.

Results: Driving Change.

The Center will focus on innovative approaches to improving care and delivery that are likely to make a significant impact on cost and quality, including:

- New and engaging technologies and strategies that enhance behavior change and improve outcomes.
- New care-delivery models that are patient-centered and produce more effective and efficient care.
- New provider payment models that reward achieving value in the delivery of care.
- New benefit designs that encourage employee self-care and team-based care to maximize health improvement.

Northeast Business Group on Health is the forum for the nation's leaders in business, healthcare, academia and research.

The SIC will harness these resources to help employers get more for their healthcare dollar and achieve a healthier, more productive workforce.
