

ARE YOU AN EMPLOYER BASED IN THE NORTHEAST?

HERE'S WHY MEMBERSHIP MAKES SENSE FOR *YOU*.

You make tough decisions every day that affect the health of your employees – and your organization's bottom line.

Healthcare reform, skyrocketing costs, and new delivery and payment models make your job more complex than ever.

Northeast Business Group on Health is an employer-led coalition of healthcare leaders and other stakeholders that helps make your job easier – and your results more impressive. We use the collective influence of our employer members, together with health plans, providers, benefit consultants and other stakeholders, to drive healthcare value and reduce costs.



Here are just some of the benefits of membership in Northeast Business Group on Health:



MEASURE HEALTH PLAN PERFORMANCE

You receive exclusive member access to eValue8™, a comprehensive, unbiased analytical tool for comparing health plan performance. We give you detailed results, help interpret them and place you and your peers in active dialogue with plans.



INFLUENCE PLAN SERVICES AND COST

By participating in our Health Plan User Groups, you can join other employers in meeting with plan leadership, and holding plans accountable for services and cost. The PBM User Group is new.



SAVE MONEY ON TRAINING AND EDUCATION

Our free-for-members training and education programs draw upon nationally-recognized experts and industry leaders. Save on expensive consulting and training by attending breakfast events, roundtables, conferences and webinars on topics such as private exchanges, value-based benefit design and best-in-class obesity and diabetes management tools. *Send your staff at no cost!*



GET HELP FROM YOUR PEERS

Members tell us that one of the most important benefits of membership is the opportunity to network at employer-only events. And at all-member events, you'll meet providers, plan leadership, consultants and other stakeholders who can respond to your concerns and help advance common interests.



TAKE A "PEEC" AT PRIVATE EXCHANGES

We're one of only four coalitions in the country participating in the Private Exchange Evaluation Collaborative (PEEC) - designed to give you valuable information about private exchanges, including comparative data on which ones might fit with your overall benefits strategy.



UNDERSTAND HEALTH REFORM'S IMPACT ON YOUR ORGANIZATION

We've kept members updated on aspects of healthcare reform that most affect them, and we're committed to more efforts like these in the coming years.



HELP CRAFT INNOVATIVE SOLUTIONS TO CRITICAL HEALTHCARE PROBLEMS

Our Solutions Center™ invites you to participate in multi-stakeholder explorations of the most urgent healthcare challenges your organization faces, and play an active role in designing practical, meaningful solutions. Recent projects include *Weight Control and the Workplace, Hospital Readmissions Reduction Project* and *Diabetes 2.0*.



HAVE QUESTIONS? WE HAVE ANSWERS.

Members have access to nationally-recognized experts on our team, plus a network of other industry leaders we're happy to connect you with. We're here for you.



IMPROVE EMPLOYEE WELLNESS AND PRODUCTIVITY

Learn how other members are engaging employees in managing their own health and dealing with risk factors and chronic illnesses that threaten the productivity – and overall success – of their organizations.

Tap into best practices, new tools and resources via wellness events throughout the year, plus our Annual Health & Wellness Benefits Conference featuring practitioners and experts from around the country who share what's working and what's not.



DRIVE QUALITY

Northeast Business Group on Health is the distributor of the Leapfrog™ Hospital Survey in New York and Connecticut, the gold standard for measuring hospital safety. Special task force projects aimed at quality improvement include the *One Voice Collaborative Care Pilot*, a coordinated approach to treating depression.



INFLUENCE POLICY

Our members include some of the largest national employers based in the Northeast, including American Express, CBS Corporation, Citi, Ernst & Young, Estée Lauder, Time Warner and Verizon, as well as local and regional employers, plus health plans, healthcare providers, consultants and other stakeholders.

We keep members abreast of policy developments, and educate policymakers on our coalition's priorities.

Empowering our members to drive excellence in health and achieve the highest value in healthcare delivery and the consumer experience

WE HELP YOU:



Reduce employee healthcare costs by arming you with information critical for selecting plans and negotiating rates



Save money on expensive training and education by providing top-quality educational programs – free for you and your staff



Learn from your peers by networking at our many events, including employer-only breakfast sessions



Navigate complex new healthcare terrain - educating you on private exchanges, ACOs, the Affordable Care Act and related topics is among our top priorities



Stay on top of healthcare developments that affect you, with newsletters, special alerts and members-only information sharing



Get help when you need it from our team of nationally-recognized experts



Tackle tough issues like obesity, diabetes and value-based plan design, and drive improvements in care quality



Make your voice heard on important policy issues – **there's strength in numbers!**

REGIONAL ACTION, NATIONAL IMPACT

Members of NEBGH include:

1199SEIU Benefit and Pension Funds
Alcatel-Lucent
American Express Company
Barclays
Bloomberg
CBS
Citi
City University of NY-OFSR
Columbia University
Con Edison
Curtiss-Wright Corp.
Deloitte Consulting LLP
Deutsche Bank
Eisai
EMC
Episcopal Church Medical Trust
Ernst & Young
GE Aviation
Goldman Sachs
IBM
John Wiley & Sons, Inc.
L-3 Communications
Labor Health Alliance
Latham & Watkins
Loews Corporation
Manning & Napier Advisors, LLC
Marsh & McLennan Companies
MetLife
MSCI Inc
nationalgrid
NBA

NBC Universal
News Corp
NewYork-Presbyterian Hospital
New York Hotel Trades Council
NJM Insurance Group
NYC Office of Labor Relations
NYC Transit Authority
NYSE Euronext
Pitney Bowes, Inc.
Princeton University
Prudential
PSEG
Quest Diagnostics
Reed Elsevier, Inc.
Skadden, Arps, Slate, Meagher & Flom LLP
Starwood Hotels & Resorts Worldwide
Suffolk County PBA Benefit Fund
The Estée Lauder Companies Inc.
The New York Public Library
Thomson Reuters
TIAA-CREF
Time Warner, Inc.
UFCW National Health and Welfare Fund
Unilever
United Business Media
Valley National Bank
Verizon
VHA Metro LLC
Visiting Nurse Service of NY
Wurth Group of North America

...and many other employers across the region.

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visit www.nebgh.org or
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