

THERE'S NO BETTER TIME TO BE A MEMBER OF NORTHEAST BUSINESS GROUP ON HEALTH

It's a pivotal time for participants in the healthcare system. Healthcare reform, skyrocketing costs and new delivery and payment models make collaboration with employers and other stakeholders more important than ever.

Northeast Business Group on Health is an employer-led coalition of healthcare leaders and other stakeholders. Members include employers, health plans, healthcare providers, benefit consultants and suppliers of healthcare-related products and services. We use the collective influence of our members to drive healthcare value and reduce costs.

Collaboration is key to everything we do. As an independent, trusted partner to all of our constituencies, NEBGH is in the unique position of bringing diverse interests together to work in pursuit of common goals.



Northeast Business Group on Health is one of the most active and influential healthcare coalitions in the U.S. Here's just some of what we do:



FACILITATE NETWORKING WITH EMPLOYERS AND OTHER MEMBERS

Members tell us that one of the most important benefits of membership is the opportunity to network with employers and other stakeholders. At all-member events, you'll meet employers, healthcare providers, health plan leadership, benefit consultants, suppliers of wellness products and services, and other stakeholders who can fill you in on new developments and collaborate in advancing common interests.



PROVIDE TRAINING AND EDUCATION

► Northeast Business Group on Health's training and education programs draw upon nationally-recognized experts and industry leaders. Members save on expensive consulting and training by attending breakfast events, roundtables, conferences and webinars on topics such as private exchanges, value-based benefit design and best-in-class obesity and diabetes management tools. *Would your HR/benefits staff like to attend? Send us their contact info and we'll invite them to employer-only events - free to members!*

► Learn about strategies for engaging employees in managing their own health and dealing with risk factors and chronic illnesses that threaten productivity. As a member, you can tap into best practices, new tools and resources via wellness events throughout the year, plus our Annual Health & Wellness Benefits Conference featuring practitioners and experts from around the country who share what's working and what's not.

► You can ask questions. Members have access to nationally-recognized experts on our team, plus a network of other industry leaders we're happy to connect you with.



NAVIGATE COMPLEX NEW HEALTHCARE TERRAIN

► We're one of only four coalitions in the country participating in the Private Exchange Evaluation Collaborative (PEEC), designed to provide comparative information about private exchanges and assist employers in evaluating them as part of their overall strategy.

► We keep you updated on critical aspects of health reform, including new payment and care delivery options that employers are considering.



DRIVE QUALITY

► We are the exclusive distributor of eValue8™ in NY, NJ, CT and MA, a comprehensive, unbiased analytical tool for comparing health plan

performance. We provide employers, plans and pharmaceutical partners with detailed results, interpret them and foster active dialogue.

► We also organize Health Plan User Groups that bring employers and health plans together to work on issues of critical importance to both. The PBM User Group is new

► Northeast Business Group on Health is the distributor of the Leapfrog™ Hospital Survey in New York and Connecticut, the gold standard for measuring hospital safety.

► Special task force projects aimed at quality improvement include the *One Voice Collaborative Pilot*, a coordinated approach to treating depression.



SOLUTIONS CENTER™ PROVIDES A UNIQUE PLATFORM FOR SOLVING CRITICAL HEALTHCARE PROBLEMS

Our Solutions Center™ undertakes multi-stakeholder explorations of the most urgent healthcare challenges we face. Through participation in Solutions Center projects, you can play an active role in evaluating current approaches and designing practical, meaningful solutions. Recent projects include *Weight Control and the Workplace*, *Hospital Readmissions Reduction Project* and *Diabetes 2.0*.



INFLUENCE POLICY

Our members include some of the largest national employers based in the Northeast, including American Express, CBS Corporation, Citi, Ernst & Young, Estée Lauder, Time Warner and Verizon, as well as local and regional employers. Membership also includes national health plans, major hospitals and healthcare providers, top-name consultants and other stakeholders – some with name brands and others that are start-ups.

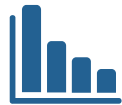
We keep members abreast of policy developments, and educate policymakers on our coalition's priorities.

Empowering our members to drive excellence in health and achieve the highest value in healthcare delivery and the consumer experience

Your membership provides you with these opportunities:



Network with employers and other stakeholders at our many events, including breakfast sessions, roundtables and conferences



Gain first-hand knowledge about where the market is headed - what employers and other stakeholders are doing to rein in healthcare costs, improve quality and expand services



Save money on expensive training and education by providing top-quality educational programs – free for you and your staff



Navigate complex new healthcare terrain - educating you on private exchanges, ACOs, the Affordable Care Act and related topics are among our top priorities



Stay on top of healthcare developments that affect you, with newsletters, special alerts and members-only information sharing



Demonstrate thought leadership by sharing your expertise and information



Tackle tough issues like obesity, diabetes and value-based plan design, and drive improvements in care quality



Provide leadership in helping shape policy and legislative agendas

EMPLOYERS • HEALTH PLANS • PROVIDERS
BENEFIT CONSULTANTS • SUPPLIERS

Employer Members of NEBGH include:

1199SEIU Benefit and Pension Funds	NBA
Alcatel-Lucent	NBC Universal
American Express Company	News Corp
Barclays	New York-Presbyterian Hospital
Bloomberg	New York Hotel Trades Council
CBS	NJM Insurance Group
Citi	NYC Office of Labor Relations
City University of NY-OFSR	NYC Transit Authority
Columbia University	NYSE Euronext
Con Edison	Pitney Bowes, Inc.
Curtiss-Wright Corp.	Princeton University
Deloitte Consulting LLP	Prudential
Deutsche Bank	PSEG
Eisai	Quest Diagnostics
EMC	Reed Elsevier, Inc.
Episcopal Church Medical Trust	Skadden, Arps, Slate, Meagher & Flom LLP
Ernst & Young	Starwood Hotels & Resorts Worldwide
GE Aviation	Suffolk County PBA Benefit Fund
Goldman Sachs	The Estée Lauder Companies Inc.
IBM	The New York Public Library
John Wiley & Sons, Inc.	Thomson Reuters
L-3 Communications	TIAA-CREF
Labor Health Alliance	Time Warner, Inc.
Latham & Watkins	UFCW National Health and Welfare Fund
Loews Corporation	Unilever
Manning & Napier Advisors, LLC	United Business Media
Marsh & McLennan Companies	Valley National Bank
MetLife	Verizon
MSCI Inc	VHA Metro LLC
nationalgrid	Visiting Nurse Service of NY
	Wurth Group of North America

...and many other employers across the region.

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visit www.nebgh.org or
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