



KNOCK OUT WASTE IN HEALTHCARE SPENDING: EMPLOYER STRATEGIES THAT PACK A PUNCH!

***THURSDAY, JUNE 14, 2018
NEW YORK CITY***

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	PREMIER	PLATINUM	GOLD	SILVER
Sponsor Contribution	Member: \$20,000 Nonmember: \$25,000	Member: \$15,000 Nonmember: \$20,000	Member: \$10,000 Nonmember: \$15,000	Benefits included w/ other sponsorships
Complimentary Registrations	5	3	2	1
Sponsor a Session	✓ Sponsor a general session	✓ Sponsor the luncheon, general session panelist or a breakout session	N/A	N/A
Conference Brochure • Logo • Recognition of sponsor level	✓	✓	✓	
Website • Logo and recognition of sponsor level on Conference Page	✓	✓	✓	
Reminder Notices • Logo	✓	✓	✓	
Conference Program • Logo & recognition of sponsor level • Company description • Contact information	✓ Logo on front cover Plus a full page ad	✓ Plus a full page ad	✓ Plus half page ad	✓ Plus half page ad
Conference App • Logo & recognition of sponsor level • Company description • Contact information • Promote raffle at exhibit	✓ Plus upload content to app	✓ Plus upload content to app	✓ Plus upload content to app	✓
Event Day • Logo on symposium slide • Logo on poster boards	✓	✓	✓	✓
Exhibit Space	6' table	6' table	6' table	
Post Conference Attendee List • Name, title, company, e-mail address	✓	✓	✓	✓
Discounted rate for additional attendees	✓	✓	✓	✓

PLEASE NOTE: Exhibit Space is an option and not a requirement. We encourage all sponsors to promote resources that will support employers efforts around health and wellness. Exhibitors are required to exhibit and maintain their booth for the duration of the conference. Break-down will not begin until after the final session of the day. Exhibitors may be subject to additional fees for shipping & receiving of packages and internet access.

Contact Janaera Gastón at jgaston@nebgh.org or (212) 252-7440 x225 for more details on these opportunities.

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Digital Sponsor (1 available): \$7,500 (\$12,500 nonmembers)

Put your company's products and services in the hands of 300 conference attendees! This exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to your company's website before, during and after the event. The attendees will use the app to choose sessions to attend and navigate around the conference. It will be created to work across various platforms—iPad, iPhone and Android. ***Includes Silver Level benefits.***

Photo Booth Sponsor (max of 1): \$7,000 (\$12,000 nonmembers)

Help everyone capture this memorable event by sponsoring a photo booth! For many participants the conference is their first introduction to the NEBGH's community of healthcare leaders. Your company can ensure that these memories live on by sponsoring a photo booth onsite. ***Includes Silver Level benefits.***

Game Card and Grand Prize Sponsor (max 1): \$7,000 (\$12,000 nonmembers)

Achieve invaluable visibility with this sponsorship by hosting the "game cards." Each card will be branded with your company logo and information. In order to be entered into the drawing, attendees will need to visit the exhibit booths to get a signature/initial from that representative. During the drawing, your representative will say a few words and announce the winner of the grand prize. ***Includes Silver Level benefits.***

Conference Bags Sponsor (max of 1): \$7,000 (\$12,000 nonmembers)

Have your logo on the bags that all attendees will receive on the day of the conference, as well as the opportunity to include your marketing materials in the bag. ***Includes Silver Level benefits.***

Breakfast Sponsor (max of 2): \$3,000 (\$6,000 nonmembers)

Host a continental breakfast and have attendees see your logo as they enjoy their breakfast first thing in the morning.

Refreshment Break Sponsor (max of 2): \$3,000 (\$6,000 nonmembers)

Have your logo displayed during the break in the exhibit hall and attendees will know who to thank for the refreshments and networking.

Resource Sponsor (multiple available): \$3,000 (\$6,000 nonmembers)

Your marketing materials will be included in the conference tote bag that is distributed to approximately 300 conference attendees. This sponsorship also includes a attendee list delivered post-conference. Resource sponsors will provide 300 copies of marketing materials one month before the conference one (1) 2-sided document. Final approval is required by NEBGH staff.

Return completed Commitment Form & payment by deadline to:

Janaera Gaston | 80 Pine Street, 29th Floor | New York, NY 10005

Email to jgaston@nebgh.org or fax to (212) 252-7448

***Deadline: March 9, 2018**

PLEASE NOTE: Sponsorship fees are non-refundable.