



# **Pandemic Strategies**

#### Containment

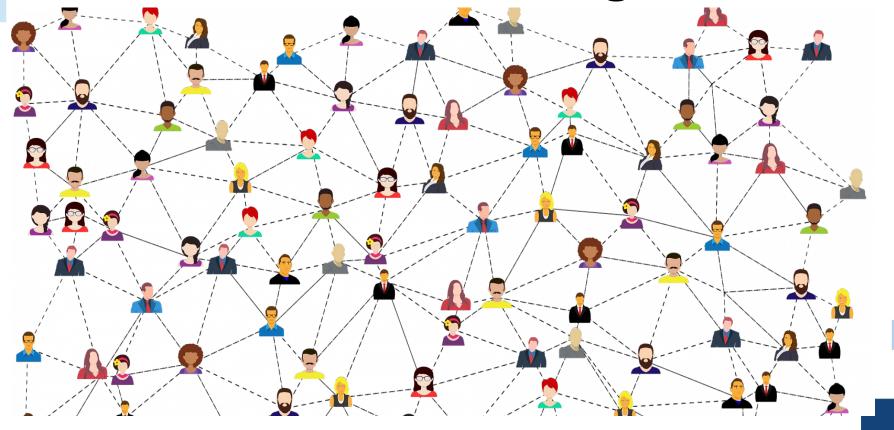
- Identify
- Isolate/quarantine
- Contact Trace

### Mitigation

- Travel restrictions
- Stay at home



# **Contact Tracing**







## **Contact Tracing**

#### Old School

- People calling people
- Still the primary method
- NYS recruiting up to 17,000 contact tracers

#### Technology

- Personal-symptom trackers
- Digital contact-tracing and exposure-notification tools
- Community and workplace apps







## **Personal Symptom Trackers**

- App asks a series of questions that determine whether at risk
  - Symptoms
  - Fever
  - Self-reported exposure

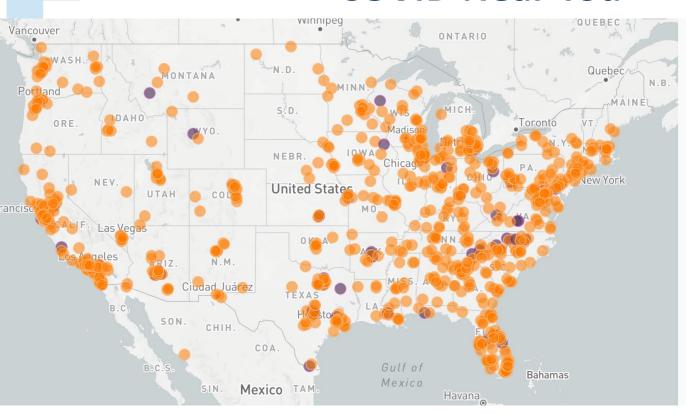
Then informs the person "okay" or "Potential COVID-19 case" – stay at home and seek medical attention if needed

- Community Crowdsourcing Apps
  - COVID Near You (<a href="https://www.covidnearyou.org/us/en-US">https://www.covidnearyou.org/us/en-US</a>)
  - How We Feel (website down)





#### **COVID Near You**



The data below shows (i)

- 219 people on this site have reported COVID-19 symptoms
- 1,174 people on this site have reported taking a COVID-19 test

Continue to practice social distancing. This data represents submitted COVID-19 related symptom reports to this site, not confirmed cases in your area

1,130,294 people have reported on this site in USA







## **Personal Symptom Trackers**

#### **Workplace Apps**

- ProtectWell (https://apps.apple.com/us/app/protectwell/id1506489711)
- Ceridian (<a href="https://www.ceridian.com/blog/category/covid-19-central">https://www.ceridian.com/blog/category/covid-19-central</a>)
- SafetyTek (<a href="https://safetytek.io/covid-19">https://safetytek.io/covid-19</a>)
- Net Health (<u>https://www.nethealth.com/net-health-in-the-news-recognized-for-quick-response-to-covid-19/</u>)

Chart Actions

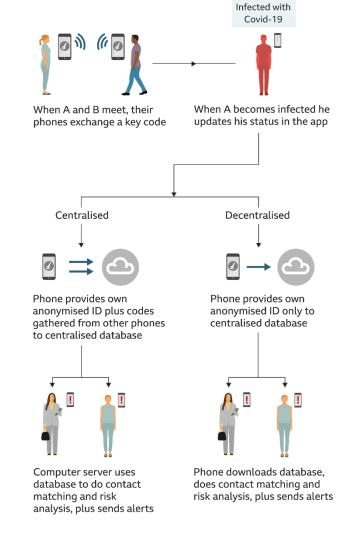
- Appian(https://www.appian.com/covid-application-signup/)
- Pega (<u>https://www.pega.com/covid-19-tracker</u>)
- Kokomo (https://www.kokomo247.com/)







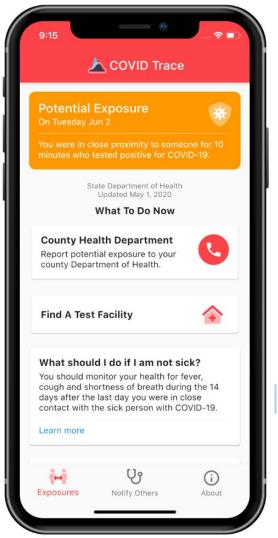
# Contact Tracing Apps





# **Contact Tracing Apps**

- COVID SafePaths (<a href="https://covidsafepaths.org/">https://covidsafepaths.org/</a>)
- COVID Trace (<a href="https://covidtrace.com/">https://covidtrace.com/</a>)
- CoEpi (<u>https://www.coepi.org/</u>)
- COVIDsafe (<a href="https://covidsafe.cs.washington.edu/#about">https://covidsafe.cs.washington.edu/#about</a>)
- Novid (<a href="https://www.novid.org/">https://www.novid.org/</a>)
- Coalition App (<a href="https://www.coalitionnetwork.org/about-coalition">https://www.coalitionnetwork.org/about-coalition</a>)
- Viri (<u>https://www.viri.io/</u>)







## **Keys to success**

- Mass adoption of technology or "opt-in" of 60% or more of a population
- Public health authority adoption
- Overcoming privacy concerns

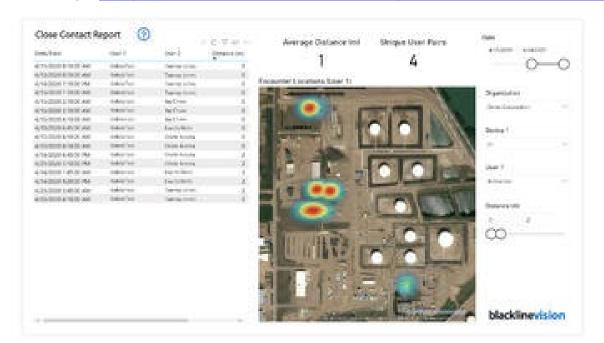






## **Workplace Contact Tracing Apps**

- PwC Check-In app (<a href="https://www.pwc.com/us/en/products/check-in.html">https://www.pwc.com/us/en/products/check-in.html</a>)
- Estimote (https://estimote.com/wearable/)
- Blackline Safety (<a href="https://www.blacklinesafety.com/contact-tracing">https://www.blacklinesafety.com/contact-tracing</a>)

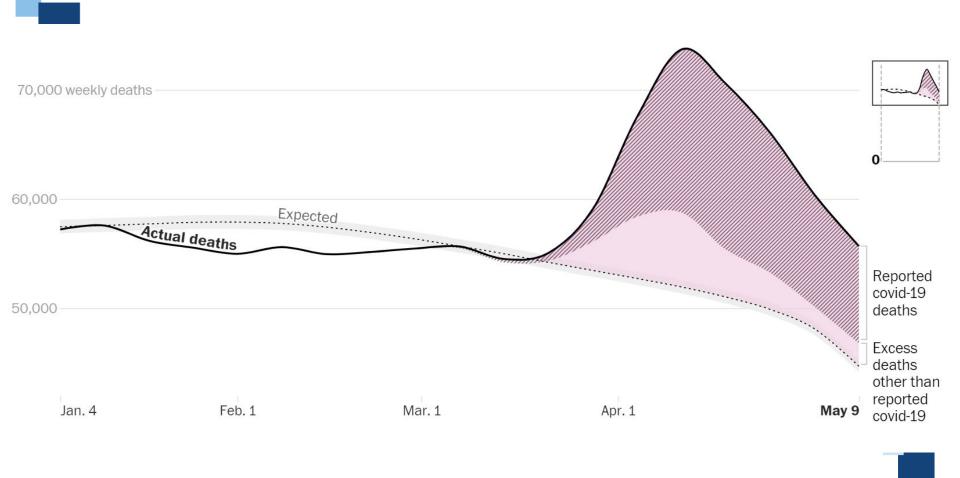




www.nebgh.org









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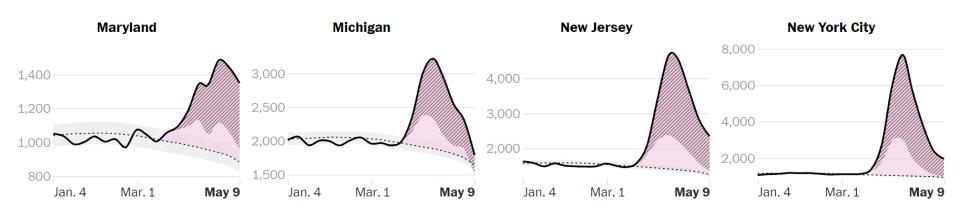
#### **Major restrictions**

California • Delaware • Maryland • Michigan • Minnesota • New Jersey • New Mexico • New York • New York City

— Total weekly deaths 

Recognized covid-19 deaths 

Other excess deaths





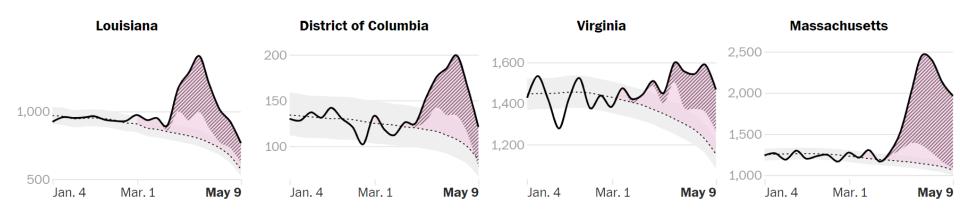
#### **Moderate restrictions**

Colorado • District of Columbia • Hawaii • Idaho • Illinois • Indiana • Kansas • Kentucky • Louisiana • Massachusetts • Maine • Nebraska • New Hampshire • Ohio • Oregon • Pennsylvania • Rhode Island • Virginia • Vermont • Washington

— Total weekly deaths 

Recognized covid-19 deaths 

Other excess deaths





#### Minor or no restrictions

Alaska • Alabama • Arkansas • Arizona • Florida • Georgia • Iowa • Missouri • Mississippi • Montana • North Dakota • Nevada • Oklahoma • South Carolina • South Dakota • Tennessee • Texas • Utah • Wisconsin • West Virginia • Wyoming

— Total weekly deaths 🦷 Recognized covid-19 deaths 📗 Other excess deaths

