

9TH ANNUAL HEALTH & WELLNESS BENEFITS CONFERENCE

2020 and Beyond: A Healthcare Innovation Odyssey

How Does COVID-19 Change Us Now and in the Future?

September 10 & 17, 2020 | 8:30am - 11:30am
VIRTUAL EVENT

Day 1 Recording: www.meetingtomorrow.com/webcast/2020nebghday1

Day 2 Recording: www.meetingtomorrow.com/webcast/2020nebghday2

- Log-in using the email address you registered with
- The On-demand version will be available for 12 months.

DAY 1: AGENDA

8:30 am **Welcome**

Candice Sherman, CEO, *NEBGH*

Marco Diaz, SVP, Global Head of Benefits, *News Corp*

8:40 am **Keynote Introduction**

Alan J. Murray, President & CEO, *Empire BCBS, an Anthem Company*

8:45 am **Space Age Medicine and the New Normal**

Daniel Kraft, MD, Chair, Medicine, *Singularity University*

9:15 am **XPRIZE Pandemic Alliance**

Mariya Filipova, Transformation Catalyst; VP Anthem Innovation, *Anthem*

Daniel Kraft, MD, Chair, Medicine, *Singularity University*

9:25 am **Plugged in to Patients: The Hospital of the Future**

Paul Testa, MD, Chief Medical Information Officer, *NYU Langone Health*

Isaac Wagner, Sr. Director of Strategy Analytics, *Memorial Sloan Kettering Cancer Center*

Richard R. Barakat, MD, Physician-in-Chief and Director, Cancer Services and Research, *Northwell Health Cancer Institute*; SVP, Cancer Services, *Northwell Health*

Marco Diaz, SVP, Global Head of Benefits, *News Corp*

9:55 am **Health and High-Risk Employees: Divided We Stand?**

Van H. Dunn, MD, Chief Medical Officer, *1199SEIU Benefit Funds*

Karinn A. Glover, MD, MPH, Consulting Psychiatrist, *Montefiore Medical Group*; Assistant Professor of Psychiatry, *Albert Einstein College of Medicine*; Board Member, *American Psychiatric Association Foundation*

10:10 am **Barriers to Health and Employer Strategies**

Alan Gilbert, VP, Business Initiatives and Drivers of Health Strategy, *Anthem*

Robert Bunch, VP and Chief Operating Officer, National Accounts, *Anthem*

10:35 am **Technology, Talent and Innovation: Health Plans at the Cutting Edge**

Rhonda Randall, DO, EVP & Chief Medical Officer, *UnitedHealthcare Employer & Individual*

Craig Hersh, MD, Chief Medical Officer, *Empire BCBS*; Senior Clinical Officer and RVP, *Anthem*

Deb Friesen, MD, FACP, Physician Advisor, Customer Clinical Solutions, *Kaiser Permanente National Sales and Account Management*

Kathleen Harris, Former VP, Benefits, *Time Warner Inc.*

11:05 am **COVID-19 Puts Pharma Innovation on Center Stage**

Lindsay Jubelt, MD, Chief Medical Officer and VP of Operations, *Mount Sinai Solutions*

Rick Nettles, MD, VP of Medical Affairs, *Janssen Infectious Diseases*

Elizabeth Blowers-Nyman, MPH, Executive Director, New Products Policy, *Merck Vaccines*

Karthik Ganesh, CEO, *EmpiRx Health*

11:30 am **Adjourn**

DAY 1: SPEAKERS



Alan J. Murray
President and CEO
Empire BCBS, an Anthem Company



Daniel Kraft, MD
Chair, Medicine
Singularity University



Mariya Filipova
Transformation Catalyst;
VP Anthem Innovation
Anthem



Paul Testa, MD
Chief Medical Information
Officer
NYU Langone Health



Isaac Wagner
Sr. Director of Strategy
Analytics
Memorial Sloan Kettering Cancer Center



Richard R. Barakat, MD
Physician-in-Chief and Director,
Cancer Services and Research,
Northwell Health Cancer Institute; SVP, Cancer Services,
Northwell Health



Marco Diaz
SVP, Global Head of
Benefits
News Corp



Van H. Dunn, MD
Chief Medical Officer
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Karinn A. Glover, MD, MPH
Consulting Psychiatrist, *Montefiore Medical Group*; Assistant Professor
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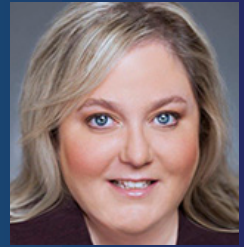
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VP Medical Affairs
Janssen Infectious Diseases



Elizabeth Blowers-Nyman, MPH
Executive Director, New
Products Policy
Merck Vaccines



Karthik Ganesh
CEO
EmpiRx Health

DAY 2: AGENDA

8:30 am **Welcome**

Candice Sherman, CEO, *NEBGH*

Sandi Stein, SVP, Global Head of Benefits, *Brown Brothers Harriman*

8:45 am **Welcome Back to Your (New) Workplace!**

Michael Rendel, MD, Managing Director, *Goldman Sachs*

Nancy Beeck, Benefits Manager, *Con Edison of New York*

Susan Gilkey, Director, Global Employee Benefits, *Associated Press*

Deb Mackin, Sr. Manager, US Healthcare & Insurance, *PepsiCo Inc.*

Sandi Stein, SVP, Global Head of Benefits, *Brown Brothers Harriman*

9:20 am **Healthcare on Demand: Effective Care Delivery for the Whole Person**

Sean McBride, Head of Partnerships, *Lyra Health*

Bimal Shah, MD, Chief Medical Officer, *Livongo*

Amy Fahrenkopf, MD, MPH, President, *HSS Health*; SVP, *Hospital for Special Surgery*

Dr. Mark Cunningham-Hill, Medical Director, *NEBGH*

9:50 am **Employees Returning to Work: What's the Outlook During COVID-19?**

Michelle Martin, VP of Total Rewards Experience, *ViacomCBS*

Marsha Hyslop, RN, CSA, Chief Clinical Officer, *2nd.MD*

10:00 am **Thinking Out of the Box: Virtual Care in a Post-COVID World**

Steve First, VP, Global Benefits, *Pfizer*

Eric Foster, CEBS, SPHR, Sr. Director, Health & Welfare, *Albertsons Companies*

Mike King, Chief Growth Officer, *Teladoc Health*

10:30 am **Coronavirus in Context: Rebuilding Our Culture of Health**

Hannah Wilkowski, Manager, Global Benefits and Wellness, *BuzzFeed*

Danielle Shanes, Head of Benefits and Well-Being, *NBA*

Dave Milani, VP, Workplace Well-Being, *Optum*

Peter Bridges, Chief Commercial Officer, *Ginger*

11:05 am **The Game Has Changed**

Mark Kaplan, Consultant & Advocate, *Shatterproof*

Chris Herren, Motivational Speaker and Former NBA Boston Celtic

11:30 am **Adjourn**

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Managing Director
Goldman Sachs



Nancy Beeck
Benefits Manager
Con Edison of New York



Susan Gilkey
Director, Global
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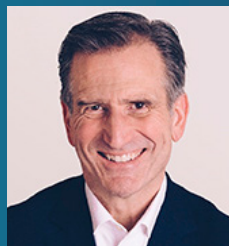
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