




Social Media

- 1 **Choose any or all** the graphics provided in your social toolkit.
- 2 **Copy the text** paired with your chosen option (see below).
- 3 **Paste and post!**

Option	Post graphic*	Post Text**
1		Up to a 3-month supply of FREE nicotine gum now available! While supplies last, so share this offer with friends and family! #connect2quit #quitsmoking #quitvaping Call 1-866-697-8487 or visit https://bit.ly/2Zd7NjU .
2		Up to a 3-month supply of FREE nicotine gum now available! While supplies last, so share this offer with friends and family! #connect2quit #quitsmoking #quitvaping Call 1-866-697-8487 or visit https://bit.ly/3iO638l .
3		Up to a 3-month supply of FREE nicotine gum now available! While supplies last, so share this offer with friends and family! #connect2quit #quitsmoking #quitvaping Call 1-866-697-8487 or visit https://bit.ly/2BVbxO0 .

*All graphics within your kit will have file names clearly stating where they should be posted, i.e. "Instagram.jpg", "facebook.jpg".

**Please do not change the text below.



Files named "instagram-story" do not require post text, you can simply tag @nysmokefree in your story post.