



NRT Gum Promotion

Newsletter Text

For a limited time and while supplies last, the New York State Smokers' Quitline (Quitline) is offering **up to three months of nicotine gum free** for those looking to quit smoking or vaping. Shipping is included; most will qualify for the offer. The Quitline encourages as many traditional tobacco and vape-product users as possible to call **1-866-NY-QUITS** (1-866-697-8487) or visit ***nysmokefree.com*** and to share the message with their family and friends who smoke or vape.

Nicotine gum helps eliminate short-term nicotine cravings. It is one of seven FDA-approved products to treat nicotine dependence and proven to increase the odds of successfully quitting. Quit Coaches are standing by at 1-866-NY-QUITS to help those who apply to receive the appropriate gum dosage and quit-support. The coaches will provide instructions on how to properly use the nicotine gum and also discuss combining the nicotine patch with the nicotine gum for heavier tobacco and vape-product users.

In addition to calling 1-866-NY-QUITS, those interested can visit *nysmokefree.com* to apply or to request a call from a Quit Coach and sign up for the time-limited nicotine gum offer. The Quitline hopes as many New York State tobacco and vape-product users as possible take advantage of this offer while supplies last. Please remember to spread the word to others!