

**HONORING**

**Kathryn Martin**  
Chief Operating Officer, Memorial Sloan Kettering  
*Leon J. Warshaw Leadership in Healthcare Award*

**Harry Ritter, MD**  
Founder and CEO, Alma  
*Outstanding Leadership in Behavioral Health Award*

**Danielle Shanes**  
SVP and Head of Benefits & Well-Being, NBA  
*Outstanding Leadership in Workplace Health Award*



*Outstanding Leadership in Business Award*

Accepted by:

**Sree Chaguturu, MD**  
SVP and Chief Medical Officer, CVS Caremark

- FOUNDER.....\$17,500** Full size ad in both digital journal and on display during the event. 15 second video message to be played at event. Logo and contribution level on email marketing. Includes 30 tickets.
- GUARDIAN.....\$12,500** Full size ad in both digital journal and on display during the event. 10 second video message to be played at event. Logo and contribution level on email marketing. Includes 25 tickets.
- LEADER.....\$10,000** Full size ad in both digital journal and on display during the event. Logo and contribution level on email marketing. Includes 20 tickets.
- BENEFACTOR.....\$7,500** Full size ad in both digital journal and on display during the event. Logo and contribution level on email marketing. Includes 15 tickets.
- PATRON.....\$5,000** Full size ad in both digital journal and on display during the event. Includes 10 tickets.
- DONOR.....\$2,500** Half size ad in both digital journal and on display during the event. Includes 5 tickets.
- FRIEND.....\$1,500** Half size ad in both digital journal and on display during the event. Includes 2 tickets.
- SUPPORTER.....\$725** Half size ad in both digital journal and on display during the event. Includes 1 ticket.

Please reserve \_\_\_\_ ticket(s) at \$250 per person.

**TOTAL CONTRIBUTION** \$   
*(i.e., Tickets, Founder)*



Please complete and return this form **by the date noted**. All media assets due by **November 12, 2021 - specifications below.\***

**Submit to: DENGEL@NEBGH.ORG**

**Date sent:** \_\_\_\_\_

**Return by:** \_\_\_\_\_

Invoice requested  
*(Payable by ACH or credit card)*

Credit Card  
*(Contact dengel@nebgh.org)*

**\*MEDIA SPECIFICATIONS:**

**Full Size Ad:** 1920px wide x 1080px high, submitted as .JPEG

**Half Size Ad:** 960px wide x 1080px high, submitted as .JPEG

**Videos:** 16:9 aspect ratio, submitted as .MP4

**Media Deadline: November 12, 2021**

Digital ads to be provided in hi-res JPEG format and will be displayed in RGB. Videos to be sent as .MP4 no larger than 1GB. Logo files to be sent as vector EPS. E-mail files to adria@nebgh.org

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ TELEPHONE \_\_\_\_\_

**Payment due within 30 days of the commitment date - ACH/Credit Card preferred. Electronic ACH (Direct Deposit/Automatic Payment):\*\*NEBGH Bank ACH Information Account Name:** Northeast Business Group on Health, Inc. **Checking Acct #:** 114004226 **Routing (ABA) #:** 021000021 **\*\*Please provide Invoice Number and Company Name on ACH Transaction. NEBGH is a 501(c)3 organization, Tax ID# 13-3156952. If paying by credit card or check, please contact Diane Engel at [dengel@nebgh.org](mailto:dengel@nebgh.org). Tax deductible portion of each ticket is \$250.**