**Parsley Health** 

# The leading home base for women's whole health

**The world asks so much of women**-in the workplace and at home. Parsley Health was created to provide those struggling with complex health issues the answers and support they've been missing.



#### A matter of health equity

More than half of women believe gender discrimination negatively impacts medical care.<sup>1</sup> All told, women are diagnosed later than men for over 700 diseases.<sup>2</sup>

## 70%

Of those with chronic conditions are women, yet 2/3 of physicians are men<sup>3</sup>

#### 80%

Higher annual spend for women of reproduc-

### **8X**

More costly to manage those with multiple

tive age compared to men of similar age<sup>4</sup> chronic conditions vs the general population<sup>5</sup>

## A more comprehensive approach to primary care

Solving the unique health needs of women and families just got simpler with integrated, clinician-led virtual care from the nation's leading medical practice.





Here are all the ways Parlsey can benefit your organization, from reduced specialty pharma spend to happier, more fulfilled employees:



Healthier Women & Families

85%

of Parsley members improve symptoms in the first year.

*Imroved Retention & Recruitment* 

**85 NPS** 

High satisfaction & engagement make Parsley a popular benefit.



67%

average reduction in chronic medication usage, including specialty pharma.

Validated 2X ROI

>\$3500

saved per member, at year 2, in a matched claims analysis.

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### How Parsley is different from other solutions

Parsley Health combines the best of conventional and functional medicine to give members a fuller picture of their health.

In-depth Intake & Diagnostic Testing Analysis	<i>The Parsley</i> <i>Care Team</i>	An Integrated Care Plan	Sustained Member Engagement	
We dedicate time to understanding your genetics, health history, lifestyle, and goals. Combined with analysis of advanced diagnostic testing other doctors don't run, you get in-depth information about your health and body.	Exceptional results start with an exceptional team. Your leading clinician and expert health coach-both with advanced training in holistic medicine-will coordinate with your other providers to support you as you heal, while your care manager will handle the paperwork.	Each member gets a personalized health plan that targets the root cause of their symptoms or condition that combines conventional medicine with evidence- based nutrition, supplements, and lifestyle changes.	Parsley members have access to year- round support, with regular live check- ins with their clinician and health coach, and unlimited messaging with their care team.	

Fertility,

### A unique root-cause resolution approach allows Parsley to deliver what others can't.

All of Parsley's clinicians receive additional fellowship training in functional medicine, equipping them to better identify and address the underlying drivers of complex conditions than conventional primary-care training alone.

Parsley clinicians use in-depth intakes and 4x-longer-thanaverage visits to get to know their members' health at a deeper level, helping them identify the root cause of symptoms and personalize their path to healing. This approach is rooted in an understanding of the body's interrelated systems, allowing Parsley to deliver lasting improvements with less medication and fewer specialist visits.



"For the first time, someone was explaining to me what was happening, and giving me tools to actually change the picture for myself."

> Soji PARSLEY MEMBER SINCE 2017

#### Learn more at www.parsleyhealth.com/employer, or email sales@parsleyhealth.com to request a demo.

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1. National USA Today poll of 3,891 respondents, 2019. 2. Nature Communications, 2019. 3. Statista, 2019. 4. Registered Nursing, 2021. 5. PriceWaterhouseCoopers, 2020. 6. Parsley Health, Data on File 2022.