



Healthy is for everyone

Omada helps your population think about their health differently, so they can experience *transformative lasting change*.



Prevention



Diabetes



Hypertension



Musculoskeletal

with **Behavioral Health** Support

Multi-condition care, fully integrated

Omada combines behavior science and clinical guidelines across multiple chronic conditions to help your population identify the things that *really* motivate them to get healthy.

Real customer satisfaction

95%

CSAT score¹

Billions of data points, driving better outcomes

Omada Insights Lab is constantly innovating care delivery to help every member improve their health in a way that lasts *for good*.

Increased member engagement

250%

Members who complete goals with care team support are 250% more likely to achieve outcomes¹

Creating change that lasts

Omada focuses on long-term behavior change, not short-term results. We help people learn healthy strategies that stick with them, even after completing their Omada program.

Long-term ROI

2.7:1

Average ROI for employers through year 2²

“Omada provides an experience unlike anything else offered in healthcare today.”

Dr. Craig Samitt, President & CEO, Blue Cross Blue Shield of Minnesota

For more information, contact your Omada Benefits Advisor



Omada Health has SOC2 certifications for Prevention, Type 2 Diabetes, Hypertension and Behavioral Health programs. Physera SOC 2 will be replaced with Omada for MSK SOC 2 in 2021



Omada Health is honored to have our Type 2 Diabetes and Type 2 Diabetes+Hypertension programs named as the first fully-virtual healthcare provider to earn NCQA Population Health Program Accreditation



Omada Health has HiTrust certifications for Prevention, Type 2 Diabetes, Hypertension and Behavioral Health programs. Omada for MSK will be added to HITRUST in 2021

¹ Omada book of business data from Jul 2020–Mar 2021

² Cigna Diabetes Prevention Program with Omada claims study, October 2020, year 1 follow up data = 15,780 participants from 551 clients and year 2 follow up data = 4,253 participants from 413 clients. Individual client and participant results may vary depending on individual health status at the start of the program and activity throughout the program. Results are not guaranteed.

Healthy is *possible*

Omada for Prevention helps members achieve and maintain a healthy weight by closing gaps in care and providing guidance, support, and a plan backed by science.

Comprehensive, personalized care path and team

- Dedicated professional care team or coach
- Continued support throughout the member's journey
- Real-time encouragement within peer groups

Care rooted in trust, amplified by data and technology

- Cellular connected scale
- Evidence-based proactive guidance
- Best in Class outcomes

Achievable plans designed to deliver lasting change

- Understanding of intrinsic motivations
- SMART goal setting
- Lasting health behavior changes

Real outcomes

58%

Of participants achieved normal A1C at 12 months in the program¹

Real savings

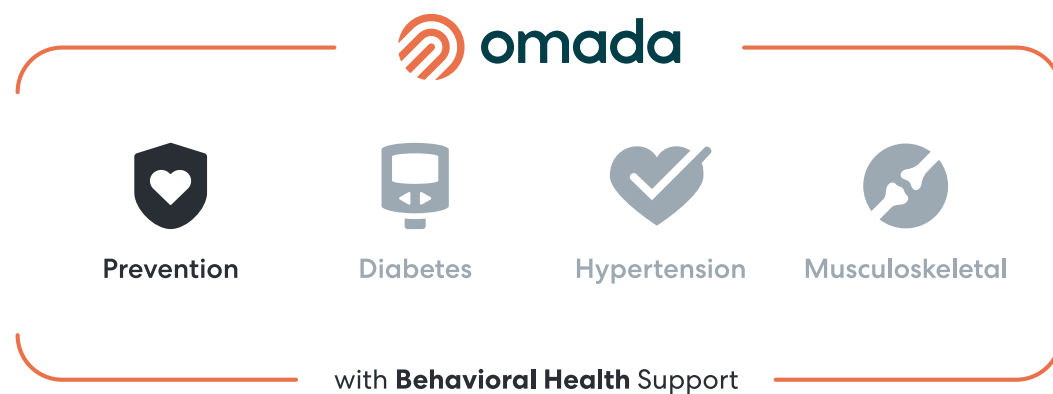
\$1,169

In gross annual savings²

Real results

4.7%

Average amount of body weight lost after year one³



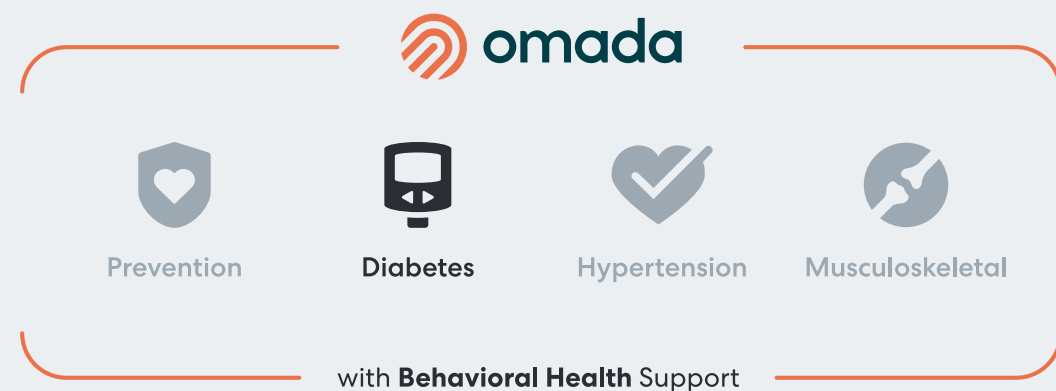
¹ Predicts study, November 2017 to April 2020.

² Castro Sweet C, Bradner Jasik C, Diebold A, DuPuis A, Jendretzke B. Cost Savings and Reduced Health Care Utilization Associated with Participation in a Digital Diabetes Prevention Program in an Adult Workforce Population. *JHEOR*. 2020;7(2):139-147. doi:10.36469/jheor.2020.14529.

³ Sepah SC, Jiang L, Peters AL. Long-Term Outcomes of a Web-Based Diabetes Prevention Program: 2-Year Results of a Single-Arm Longitudinal Study. *J Med Internet Res*. 2015;17(4). Weight loss and A1c results are from study participants only. Actual weight loss and A1c results may vary based on age, gender and other individual and demographic factors. Participants enrolled in the Omada for Prevention program between January 2016 and March 2017 who completed 9+ lessons lost on average around 4% of their body weight and more than a third lost over 5% after one year in the program.

Changing mindsets for lasting diabetes management

With proactive support and data-driven intervention, Omada closes the gaps in care to help members take control of their diabetes for improved long-term member outcomes and higher ROI.



Comprehensive care path and team



Support provided to members by:

- Certified Diabetes Care and Education Specialists (CDCES) and Professional Health Coaches
- Diabetes-specific peer groups and communities

High member satisfaction

93%

Of program participants are satisfied with the Diabetes program.¹

Care rooted in trust, amplified by data and technology



Connected devices including continuous glucose monitors² & blood glucose meters, for delivering:

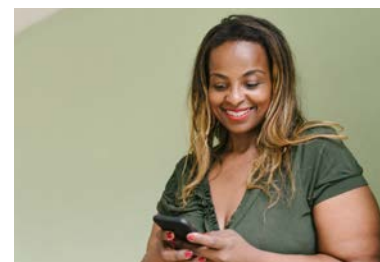
- Real-time data
- Progress tracking
- Understanding members' glucose levels

Proactive support

2X

Of members who interact with a coach/specialist see 2X higher weight loss.³

Achievable plans for lasting outcomes



Evidence-based plans that:

- Take into account social determinants of health
- Create long-lasting changes in health behaviors
- Result in better outcomes for your population

Measurable results

76.4%

Of members met Omada's A1C reduction goal at the end of year 1.⁴



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¹ These outcomes represent a population snapshot of Omada participant data from Feb 2019 through Apr 2020. Actual participant outcomes may vary based on age, gender, and other individual and demographic factors.

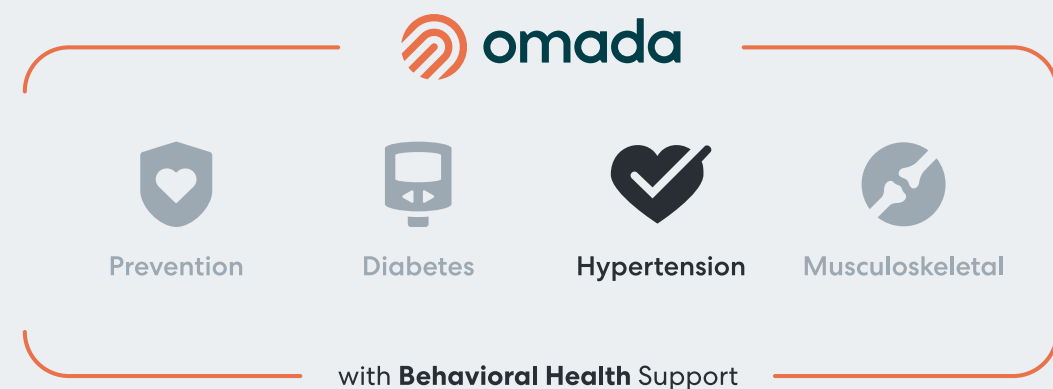
² CGM available for eligible participants with valid prescription and compatible smartphone.

³ Compared to those who did not message their coach/specialist. Based on Omada Book of Business data between 1/2017-1/2020.

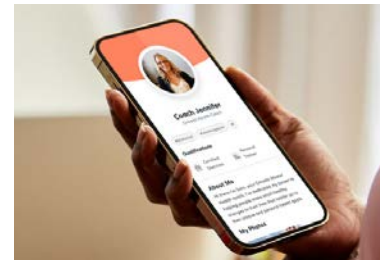
⁴ Among patients reporting both a baseline & follow-up A1C value from self-report lab data or mailed A1C test kit. These outcomes represent a population snapshot of Omada participant data from Feb 2019 through May 2021. Actual participant outcomes may vary based on age, gender, and other individual and demographic factors.

A better way to manage blood pressure, backed by science

Omada helps members with hypertension build healthy habits to reduce their risk of heart disease.



Data-driven care provided by a real care team



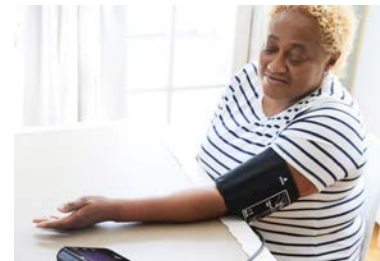
- Health Coach & Hypertension Specialist
- Hypertension-specific peer groups and communities

Consistent support

250%

Members who complete SMART goals with their care team are 250% more likely to achieve outcomes.¹

Support through comprehensive care paths



- Connected digital scale² & blood pressure monitor
- Personalized proactive recommendations
- SMART goals unique to every member

High member satisfaction

88%

of members are satisfied with the Omada for Hypertension program.³

Achievable plans, lasting change



- Understanding intrinsic motivations
- Evidence-based techniques
- Long-term health outcomes

Better outcomes

9 pts ↓

On average, members with Stage 2 HTN at baseline lowered their systolic blood pressure by 9 points at 12 months.⁴

¹ Omada book of business data from Jul 2020 - Mar 2021. Includes members in Omada's Prevention, Type 2 Diabetes, and Hypertension programs.

² Dependent on BMI measurement

³ Omada BoB May 2019 - May 2020

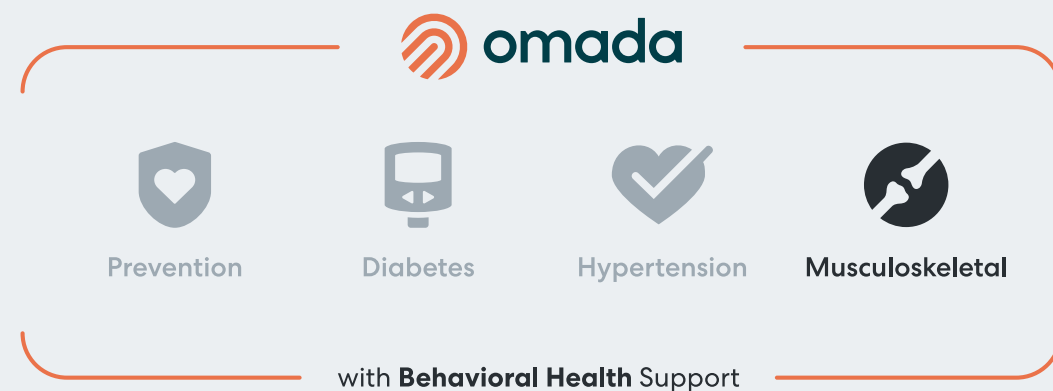
⁴ Population snapshot of Omada member data from May 2019 - May 2021; average follow up of 12 months. Actual member outcomes may vary based on individual and demographic factors.

A faster path to better MSK care

Everyone deserves to experience lasting change to their health. Omada offers a more affordable path to care that adapts to every member, with treatment that starts in as little as 24 hours of enrollment.

“When you use a product like Omada MSK, the value prop is employees get access to treatment much faster than conventionally. They don’t have to endure an MRI. They don’t have to endure getting a prescription from their primary care physician to get physical therapy. And 8 times out of 10, they feel better.”

Milt Ezzard, VP Global Benefits, Activision Blizzard



Fast-track to treatment

Through a nationwide network of licensed physical therapists, Omada can diagnose and start treating muscle and joint issues—whether preventive, ergonomic, chronic, or acute—within 48 hours.

Real success stories

96%

of members highly satisfied with the quality of care¹



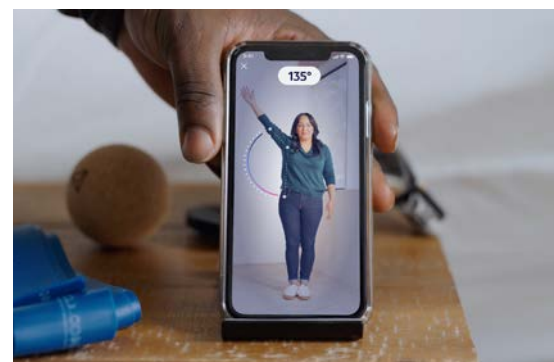
Unique care for every member

From diagnosis to one-on-one care, Omada creates a personalized treatment plan** for every member, no additional gadgets required. Members can also message their licensed physical therapist anytime, anywhere.

Better outcomes

92%

of members saw improvement in their area of concern²



Leading technology, superior accuracy

With Omada’s Computer Vision Technology, members can record their movement as-they-go, giving PTs more accurate data to help speed up recovery.

Actual cost savings

27%

in the first year³

Give your population an easier fast-track to recovery. Contact an Omada Benefits Advisor.

[Schedule a demo](#)

¹ Omada Book of Business results for calendar year 2020.

² Applies to “PT-guided” program, not “self-guided” or “Prevention”.

³ 2019 Physera internal claims cohort study. Study included a Physera cohort of 151 individuals and a non-Physera cohort of 1,863 individuals. Actual member outcomes and cost savings may vary and be affected by individual and demographic factors.