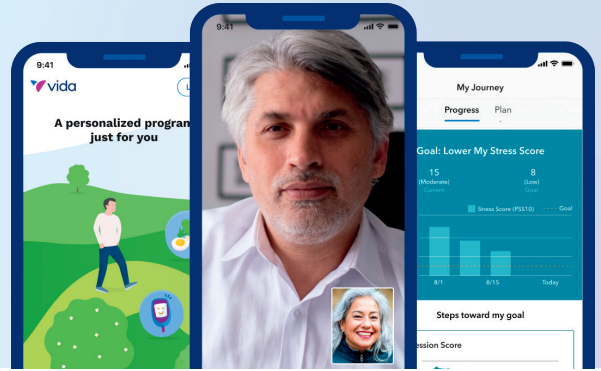




## Vida can replace multiple siloed point solutions and get outcomes that pay for themselves



Chronic conditions cost employers money — both in healthcare spending and lost productivity. And chronic conditions don't stand alone. Diabetes is never just diabetes. Losing weight or controlling blood pressure is never as simple as just eating better or exercising. Co-occurring conditions, both physical and mental, add complexity, as do social and cultural factors. And more benefits leaders are recognizing the strong roles that mental health and social determinants play in addressing physical conditions.

Having too many solutions for multiple chronic conditions is ineffective and expensive. Benefits leaders are looking to consolidate.

But consolidating can mean that some employees won't get what they need — leading to poor engagement and outcomes.



### Vida is an all-in-one benefit your employees will love, with proven cost savings

With Vida, you can offer an all-in-one solution for cardiometabolic and related conditions. Your population and bottom line will benefit from Vida's top-notch providers, proven enrollment strategies, sustained engagement, inclusive care, and meaningful long-term results that pay for themselves.

#### Vida's book of business outcomes from 2022



**2 pts**

Avg A1C reduction baseline  $\geq 9$  at 1 year



**83%**

of members Stage 2 HTN achieved control at 1 year



**$\geq 7-10\%$**

weight loss at 1 year in multiple cohorts



**\$2,040 PMPY**

cost savings achieved in 6 months for high utilizers



**75%**

retention at 6 months across all programs



**80**

Net Promoter Score based on 10,000+ responses

## What makes Vida different:

Mental health support is embedded into all of Vida's programs — even those focused on physical conditions. Treating the body and mind together gets significantly better results.



### Providers go way beyond typical health coaching

- Members form deep 1:1 relationships
- Credentialed dietitians, coaches, therapists, and prescribers



### Culturally intentional care and equitable outcomes across diverse populations

- Data-driven stratification to identify at-risk populations
- Eating plans designed for 25+ cultures, countries, and regions
- Proven equitable results for subpopulations



### Full spectrum cardiometabolic care with mental health

- Mental health integrated into all pathways
- Prescribing & medication management integrated with behavior change
- Option to add intense obesity management and CBT mental health integration



### Performance guarantees and business analytics with teeth

- Up to 100% fees-at-risk
- Rigorous performance reporting for metabolic syndrome