

Position Description: CEO, Northeast Business Group on Health

Northeast Business Group on Health (NEBGH), a nonprofit 501(c)3 organization, is an employer-led coalition of healthcare leaders and stakeholders with 180 members – employer purchasers, health plans, health systems, benefit consultants, pharmaceutical companies and innovators. **NEBGH’s mission is: Empowering our members to drive excellence in health and achieve the highest value in healthcare delivery and the consumer experience.**

NEBGH’s current CEO is retiring. The role of CEO is that of a visionary thought leader, organizational manager and evangelist for NEBGH in particular and for healthcare quality and value in general. Assuming this position is an opportunity to contribute significant value to the public health arena, and to lead a vibrant healthcare-related membership organization by overseeing the strategic and operational activities of the organization. Areas of focus include strategy, program and project delivery, board relations, fundraising and external relations. The right candidate is a driven, mission-focused, strategic leader with the ability to inspire others.

Location: Manhattan / Remote

Hours: 40+ hours per week (full time)

Compensation: Includes base salary and discretionary bonuses. The anticipated base salary range for this role is \$225,000 to \$325,000, and may vary based on factors such as skill, experience and qualifications for the role. Total package provides additional benefits including access to health coverage and time off.

Reports to: Board of Directors

About Northeast Business Group on Health

The organization’s activities include:

- Educational and informational programs for HR/benefit leaders and other stakeholders that draw upon benefits best practices and regionally and nationally-recognized experts, industry leaders and clinicians for guidance on topics such as healthcare benefits delivery, mental health, chronic disease management, major illnesses such as cancer, and creating a culture of wellbeing. Programs include NEBGH’s signature event – a full-day regional Annual Health and Wellness Benefits Conference attracting 300+ participants.
- Innovative funded projects in areas including pandemic planning, social determinants of health, racial health equity, cancer, caregiving, maternal health, mental health and specialty pharma, among others, designed to provide employers, stakeholders and consumers with tools and practical solutions.
- Collaborations with outside organizations to develop and implement solutions for enhanced access to healthcare and improvements in care quality and value. Such collaborations have included five-year development of a new model of advanced primary care with the state of New York, a multi-year national project on mental health and acting as a Healthy People 2030 Champion with the U.S. Dept. of Health and Human Services’ Office of Disease Prevention and Health Promotion.

- Facilitation of networking groups designed for senior benefits leaders, emerging benefits leaders and medical directors for experiences, challenges and solutions.
- Special projects and task forces that engage employers and other stakeholders in driving healthcare quality and value improvements.
- Development of an Annual Tribute to Leadership cocktail event honoring leaders in healthcare, business and employee health and wellness.
- Creation of newsletters, web sites, social media and other communications and promotions.

Position Responsibilities Include (But Not Limited To):

- Accountability for the organization's financial performance including developing budgets and financial plans, managing the budget and ensuring sound financial controls are in place, and providing regular financial updates to the Board of Directors. Seeking new sources of revenue, maximizing existing sources of revenue, managing expenses and acting as steward of the organization's investments. Building the organization's long-term sustainability.
- Conceptualizing, developing and collaborating to deliver high-quality programming and projects that meet members' needs and priorities, and further the region and country's public health aims. Content includes areas including legislation and regulation, mental health, social determinants of health, racial health equity, primary care, prevention and management of chronic health issues, treatment and support for major health issues including cancer, and issues pertaining to healthcare quality, cost and access.
- Assuming the role of thought leader and - as needed - researcher and writer, for development of guides, web resources and tools designed to provide education and information, activate employers, and encourage collaboration among all healthcare stakeholders to address critical health issues. Recent work includes pandemic response and planning; social determinants of health; obesity, diabetes and racial health equity; and boosting vaccination rates.
- Providing leadership and guidance to Board of Directors, and collaborating with the Board to develop, refine and implement strategic plans in alignment with the organization's mission. Providing leadership, guidance and support to active Board subcommittees: Executive, Nominating, Audit and Investment. Collaborating with Board leadership in building a multi-stakeholder Board of Directors comprised of a majority of healthcare purchasers that is highly engaged. Facilitating effective transitions in Board leadership.
- Providing inspirational leadership and direction to the organization's staff, ensuring the continued development and management of an efficient, professional and effective team. Includes establishing effective decision-making processes, overseeing operations, and ensuring that formal goal-setting and performance evaluation processes are in place and adhered to.

- Serving as primary spokesperson and evangelist for the organization, speaking at conferences, participating with relevant, influential organizations, and representing NEBGH and the views of members to the media. Promoting the organization's work, views and values.
- Cultivating and leveraging relationships with healthcare stakeholders including executives from health plans, health systems, provider networks, consulting organizations and healthcare innovators to facilitate collaboration in solving tough healthcare challenges, and enhance NEBGH's voice and leverage in the community.
- Acting as Chairman of the Board of Directors for HeathPass NY, a small business health insurance exchange that is a wholly-owned subsidiary of NEBGH. Providing Board leadership, recruiting prospective new directors, collaborating with the CEO in creating strategic direction and objectives, and acting as a partner and sounding board for the CEO.

Position Requirements:

- An experienced, charismatic leader with appropriate industry experience, preferably in both the nonprofit and corporate arenas, and a deep understanding of the healthcare industry.
- A robust track record of successfully leading and scaling a performance and outcomes-based organization, including specific examples of having developed and operationalized strategies that have taken organizations to their next level of growth and influence.
- Demonstrated success in P&L management and building organizational sustainability.
- Excellence in organizational management with the ability to coach staff, manage and develop a high-performing team, and set and achieve strategic objectives, year over year.
- Experience in effectively providing leadership to, and collaborating with, a Board of Directors, including cultivating relationships with existing and prospective directors.
- Strong marketing, public relations, and public speaking experience with the ability to engage a wide range of stakeholders and cultures with sometimes competing interests.
- Persuasive and passionate verbal communication skills.
- Superior writing and editing ability.
- Masters' degree in public health and/or experience in healthcare;
- Minimum of 20 years of successful organizational leadership experience, preferably in both nonprofit and corporate leadership positions.

Candidates: Send CV to jobs@nebgh.org