



MONDAYS WITH
D R **MARK &** D R **MICHAEL**

Monday, May 15, 2023 | 1:00 – 1:30PM

TOPIC #4
Who Wins With Health Awards?



Speakers:



K. Andrew Crighton, MD
Founder, *Crighton Consulting*
Board Chair, *The Health Project*



Sara Martin
Former CEO
Wellness Council of America



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DR MARK & DR MICHAEL



Who Wins With
Health Awards



Scorecards vs. Awards



Scorecards

- Self-scored
- Simpler and quicker
- No or limited data required
- Generally free
- Can be a good starting place

Awards

- In-depth
- Independently reviewed
- May require data
- Most are looking at proven success over time
- Often broad focus on health but can be focused
- Free or modest cost



Examples of Score Cards

- CDC Worksite Health Score Card - https://nccd.cdc.gov/DPH_WHSC/HealthScorecard/Home.aspx
- HERO Scorecard - <https://hero-health.org/hero-scorecard/>
Note there is a US and an International scorecard
- AHA Workplace Well-Being Scorecard - <https://www.heart.org/en/healthy-living/company-collaboration/well-being-works-better/workforce-well-being-scorecard>



WORKPLACE HEALTH ACHIEVEMENT INDEX

Build a workplace environment where getting and staying healthy are core values

Improving a workplace culture of health starts with signing up to use the Workplace Health Achievement Index, an organizational self-assessment that measures the health of the workplace and the health of the workforce.

Participation in the Index is free! The Index is one of the few organizational scorecards that provides Index scores plus free benchmarking data, enabling organizations to compare their performance to peer organizations based on size and industry.

- Provides immediate feedback and identifies areas for improvement
- 55 simple questions about existing health programs and policies and the organization's health-enhancing environment
- Provides a measurement of the heart health of the workforce with Life's Simple 7® data



Stop Smoking



Eat Better



Get Active



Lose Weight



Manage Blood Pressure



Control Cholesterol



Reduce Blood Sugar



American
Heart
Association.



<https://sitecore93stage.heart.org/en/professional/workplace-health/workplace-health-achievement-index>



C. Everett Koop National Health Awards

- The award meets The Health Project's mission of seeking out exemplary organizational programs, identify best practices, promote, translate, and disseminate the lessons learned.
- It evaluates, provides feedback, and recognizes successful organizational health and wellbeing initiatives with documented evidence of meaningful improvements in workforce health and positive business outcomes.
- Each application is reviewed by a group of experts in the field
- Award winners and honorable mention are highlighted through various webinars and conferences
- No fee

<http://thehealthproject.com/award-information-2/>



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WELCOA
WELL WORKPLACE AWARDS

WELCOA's 7 Benchmarks:

- Committed And Aligned Leadership
 - Collaboration In Support Of Wellness
 - Collecting Meaningful Data To Evolve A Wellness Strategy
 - Crafting An Operating Plan
 - Choosing Initiatives That Support The Whole Employee
 - Cultivate Supportive Health Promoting Environments, Policies, And Practices
 - Conduct Evaluation, Communicate, Celebrate, And Iterate
- **4 Achievement Levels:**
 - Bronze, Silver, Gold and Platinum
 - **Checklist to assess readiness**
 - **Training on the 7 Benchmarks**
 - **Need to join Welcoa and then free**



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<https://www.welcoa.org/about/well-workplace-awards/>

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Carolyn C. Mattingly Award for Mental Health in the Workplace

- Focuses specifically on robust approaches that support employee mental health
- Criteria include:
 - Mental health benefits and resources,
 - Workplace policies and practices
 - Leadership support, and efforts to create a positive work environment
 - Organizational culture above and beyond what is offered in a general health and well-being program
- Reviewed by a panel of experts with feedback on strengths and weaknesses
- Free to apply
- Annual award (Application deadline is May 31, 2023)



<https://theluvuproject.org/workplaceaward/>

Other Awards

- Springbuk Healthiest Employers -
<https://www.healthiestemployers.com/#:~:text=Healthiest%20Employers%C2%AE%20is%20a,%20health%20and%20well%2Dbeing.>
- Business Group on Health - Excellence & Health & Well-being Award
<https://www.businessgrouphealth.org/en/who-we-are/innovator-awards/best-employers>
- CEO Cancer Gold Standard
<https://www.ceoroundtableoncancer.org/programs/ceo-cancer-gold-standard>



Global

- Global Centre for Healthy Workplaces' Global Healthy Workplace Award
 - Categories for small, medium and large employers
 - Judged by a panel of experts
 - Closing date 31st May 2023



<https://www.globalhealthyworkplace.org/>



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Questions

Upcoming NEBGH virtual events

- **June 12** – Mondays with Dr. Mark & Dr. Michael
- **June 15** – 12th Annual Health & Wellness Benefits Conference
- **July 11** – Let's Get Clear on Employer Fiduciary Responsibilities