

MEDIA ADVISORY

**New Cancer Resources for Employers**  
**From Northeast Business Group on Health**

The Northeast Business Group on Health (“NEBGH”) has just launched *Cancer in Working Age Adults*, a compendium of employer guides to help HR and benefit managers understand advances in preventing and detecting various cancers that are increasing among young adults, and provide support to employees affected by them. The collection of guides is the first major NEBGH initiative under the new leadership of Kim Thiboldeaux, who joined as CEO on February 1.

Cancer continues to be one of the top drivers of employer health care cost and is a top priority for NEBGH. Kim has an extensive background in healthcare, and cancer, specifically. Prior to joining NEBGH, she served as President and CEO of KDT Alliances, a health care consulting firm specializing in non-profit management, patient engagement, the patient experience, communications and health equity. Kim also served as CEO of the Cancer Support Community (CSC) for 20 years, a Washington, DC-based international non-profit organization that provides support, education and navigation for people affected by cancer.

*The Cancer in Working Age Adults* toolkit includes individual guides that outline risk factors for specific cancers including colorectal, breast, head and neck, skin, and cancer in reproductive organs. The guides include actions employers can take to help employees identify these cancers and support those who are affected with diagnosis, treatment, and navigation information, and social, emotional, and practical support. It also includes links to several cancer-related resources from the American Cancer Society, Skin Cancer Foundation, and the United States Preventive Services Task Force.

Given the growing prevalence of various cancers among younger working adults and the implications of cancer-related costs on employers, please contact us if you would be interested in speaking with Kim about NEBGH’s newly-launched toolkit and what actions employers can take to support employees. Dr. Mark Cunningham-Hill, NEBGH’s Medical Director, is also available for interviews. If you would like to review *Cancer in Working Age Adults*, you can access it [here](#). Kim would also welcome the opportunity to discuss the goals and priorities for NEBGH and its members for 2024 and beyond.

This program was made possible with support from Pfizer.

For details and to schedule interviews, contact:

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