MSK Direct

March 19, 2025



MSK Direct

A comprehensive employer benefits solution that provides equitable, personalized access to the lifesaving discoveries and subspecialized expertise of Memorial Sloan Kettering Cancer

Center (MSK).

Navigation to Clinical Care

Connection to world-class care at MSK or guidance to local cancer centers with the best outcomes

Expert Medical Opinions Second opinions from worldrenowned, subspecialized

cancer experts

Screening & Prevention Resources

Proprietary cancer screening tools and resources to manage cancer risk

Comprehensive Support
Multidisciplinary support and
education to guide and engage
members

msk.org/mskdirect

The colorectal cancer screening landscape



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Colorectal cancer statistics

Male				Female			
	Lung & bronchus	65,790	20%	Lung & bronchus	59,280	21%	
aths	Prostate	35,250	11%	Breast	42,250	15%	
	Colon & rectum	28,700	9%	Pancreas	24,480	8%	
	Pancreas	27,270	8%	Colon & rectum	24,310	8%	
Dea	Liver & intrahepatic bile duct	19,120	6%	Uterine corpus	13,250	5%	
] pa	Leukemia	13,640	4%	Ovary	12,740	4%	
ate	Esophagus	12,880	4%	Liver & intrahepatic bile duct	10,720	4%	
Ë	Urinary bladder	12,290	4%	Leukemia	10,030	3%	
Estin	Non-Hodgkin lymphoma	11,780	4%	Non-Hodgkin lymphoma	8,360	3%	
	Brain & other nervous system	10,690	3%	Brain & other nervous system	8,070	3%	
	All sites	322,800		All sites	288,920		

Estimated New Cases in 2024	152,810
Estimated Deaths in 2024	53,010 (↑)

Recent reassuring statistics

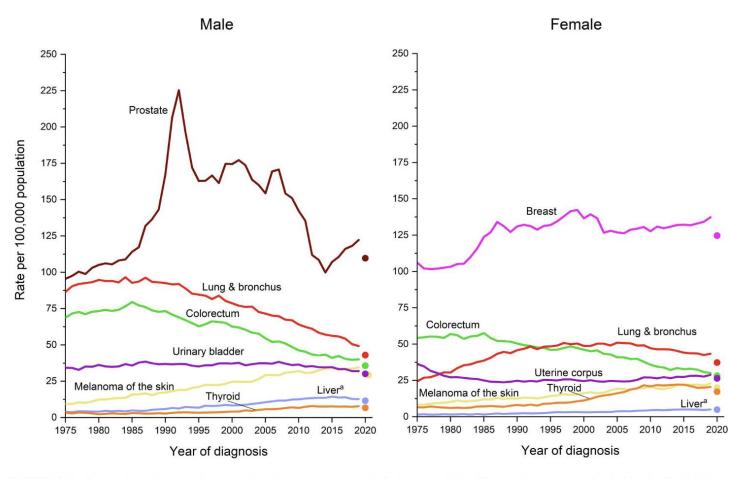
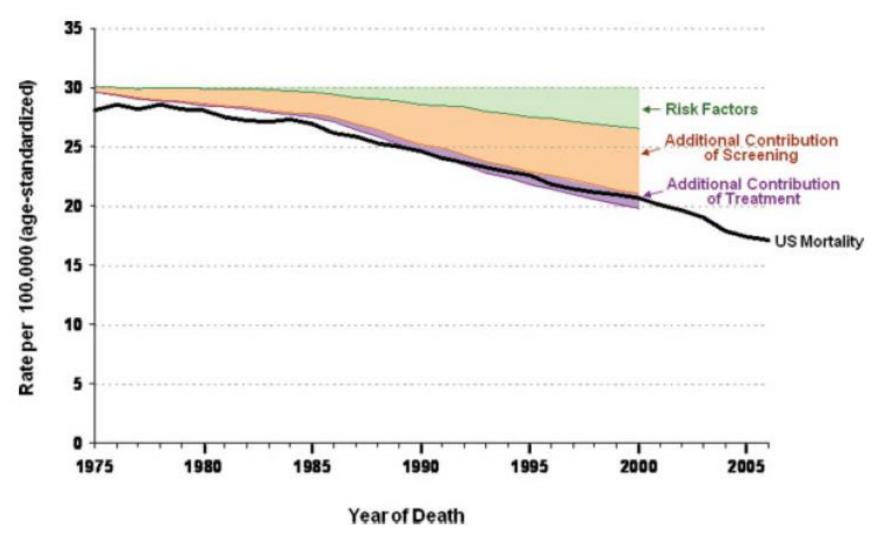


FIGURE 3 Trends in incidence rates for selected cancers by sex, United States, 1975–2020. Rates are age adjusted to the 2000 US standard population and adjusted for delays in reporting. Incidence data for 2020 are shown separate from trend lines. ^aLiver includes intrahepatic bile duct.

Much of the mortality decline is attributed to SCREENING



Colorectal screening methods

Stool-based

Guaiac-based fecal occult blood test (gFOBT)
Fecal immunochemical test (FIT)
Multitarget Stool DNA Test (MTsDNA)

Improve DISEASE PROGNOSIS
by detecting EARLY-stage
CANCERS

Endoscopic/Radiologic-based

Flexible sigmoidoscopy (FS)
Optical colonoscopy (Co)
CT Colonography (CTC)

Have potential to **PREVENT cancer** by detecting POLYPS

New stool and blood-based tests

		Stool Tests	Blood Tests			
Test Name	Cologuard	Cologuard 2.0	Colosense	Shield		
Study Name	"Deep-C"	"Blue-C"	"CRC Prevent"	"Eclipse"	"Preempt CRC"	
Company	Exact Sciences	Exact Sciences	Geneoscopy	Guardant Health	Freenome	
Markers	FIT + DNA	FIT + DNA	FIT + RNA +	cfDNA	Multiomics	
			smoking status	(meth;fragment)		
Sensitivity:						
CRC; N (%)	65 (92%)	95 (94%)	36 (94%)	65 (83%)	(79%)	
Stage I	29 (90%)	30 (85%)	14 (100%)	17 (65%)	(57%)	
Adv Adenomas	42% (APL)	42% (APL)	46%	13% (APL)	12.5%	
HGD	39 (69%)	114 (75%)	46 (65%)		29%	
SSP > 1 cm	99 (48%)	288 (48%)				
Specificity:						
Normal	87%	93%	85%	90%	91.5%	
Source	Imperiale NEJM 2014	Imperiale NEJM 2024	Barnell JAMA 2024	Chung NEJM 2024	Baldo Press release 2024	

4 questions to detect if someone is at INCREASED risk

- 1. Have you ever had an adenomatous polyp or colorectal cancer?
- 2. Have any first-degree relatives had colorectal cancer or an advanced polyp?
- 3. Have you had inflammatory bowel disease (ulcerative colitis or Crohn's disease)?
- 4. Have you received abdominal radiation for childhood cancer?

If the answer to all of these are NO, you are considered AVERAGE risk.

When to start: Guidelines for average risk

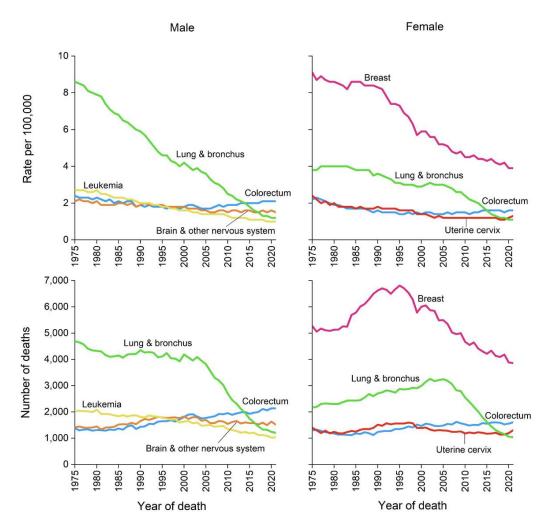
Guideline	Year	Age to start
American Cancer Society ¹	2018	45 (Qualified recommendation)
US Preventive Services Task Force {USPSTF} ²	2021	45
US Multi-Society Task Force of Colorectal Cancer (ACG, AGA, ASGE) {USMSTF} ³	2022	(2017 ⁴ : 45 for African Americans: weak recommendation, very low quality evidence)

Quick note on family history and screening

Family History	Recommendation
Lynch Syndrome	20-25 (or 2-5 years younger than youngest diagnosed if < 25 whichever earlier)
FDR* CRC or advanced adenoma < 60 2 FDRs with CRC or advanced adenoma	40 (or 10 years younger than age when youngest relative diagnosed, whichever earlier)
FDR* CRC or advanced adenoma ≥ 60	40

^{*}FDR: First Degree Relative

Scary stats for those not screened....



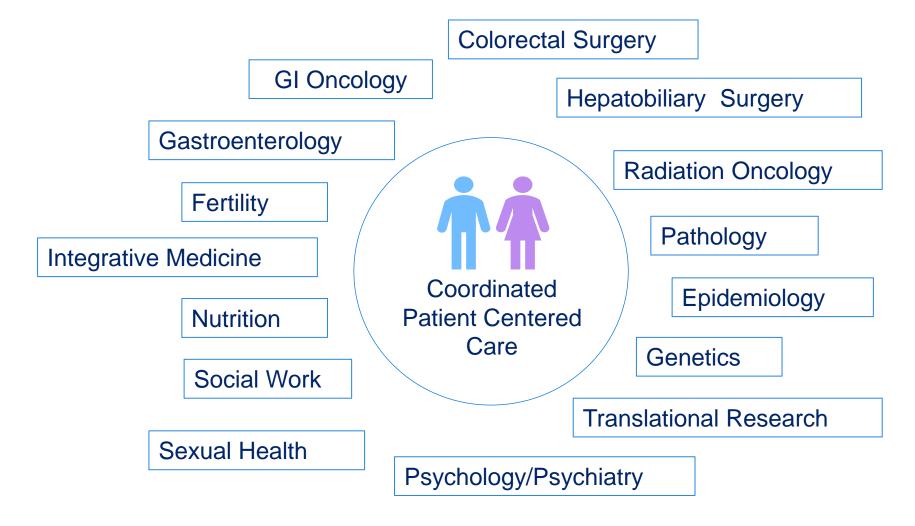
CRC has moved up from being the 4th leading cause of cancer death in both younger men and women 2 decades ago to 1st in men and 2nd in women.

Siegel et al.CA Cancer 2024

Center for young onset CRC and GI cancers

- 1. To create a **coordinated clinical program** to cover the special clinical and psychosocial needs of patients with young onset CRC *including through survivorship*
- 2. To expand our clinical database and bio specimen repository (tissue, blood, stool)
- 3. To build upon our **current research efforts** aimed to understand the genetic and epigenetic factors contributing to the development with young onset CRC

A coordinated clinical program



Summary and conclusions

CRC screening saves lives

There are multiple screening modalities

- Stool tests for early cancer detection
- Endoscopic/Radiologic for cancer prevention
- Blood tests on the horizon, misunderstood

People should be assessed for risk of CRC

- General population start at 45
- Earlier for family history, IBD, XRT

Currently, insufficient data to recommend general screening < 45

- † awareness of young onset CRC
- Prompt evaluation of symptoms

In the end, we usually say the best screening test is the one that gets done...and done well... and with appropriate follow-up! This will likely change with blood tests. Stay tuned!