

bswift[®]

The way benefits are
meant to be

Benefits shouldn't be frustrating. bswift gives you a different path, one built on constant innovation, human service—and a happiness guarantee. Our easily customized platform and commitment to service delivery excellence make benefits simpler, more engaging, and truly rewarding.

Be inspired

by our intensity for innovation.

Mindful AI™

Mindful AI powers bswift's ecosystem, offering real-time, human-centered support.

- **Emma™ Chat**
Available 24/7 to provide quick, friendly guidance for employees.
- **Emma EnrollPro™**
Seamless, step-by-step enrollment guidance that simplifies choices.
- **Emma Agent Assistant**
Helps Service Center agents deliver fast, precise answers.

Top-rated mobile app

With bswift Mobile, employees can compare plans, enroll, and manage benefits in minutes, from anywhere.



4.9
rated app



Personalization and Engagement Engine

Using data-driven personalization, along with predictive analytics and behavioral science, we're igniting employee engagement across each phase of their personal and professional lives.

- Personalized, next-best-action journeys
- Reward and incentive-based gamification
- On-the-go access to benefits and incentive activities via mobile app

**CONNECT YOUR EMPLOYEES WITH EXACTLY
WHAT THEY NEED, RIGHT WHEN THEY NEED IT.**

78% registration rate for high-cost claimants

53% registration rate for at-risk users

3x gaps in care completions per user with incentives

12% increase in annual screenings

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Be delighted by our devotion to service.

Our onshore Service Center delivers caring, reliable support with AI-enabled insights and no call-time limits. Real people providing empathetic, high-quality service every time.

BY THE NUMBERS:

86% first-call resolution rate

94% employee satisfaction

88% of calls answered in 30 seconds or less

Adapt. Align. Evolve.

Flexibility to do it your way

Our cloud-based platform is easy to customize, adapt, and configure to your needs—without slowing you down.

A connected benefits ecosystem

Our provider-agnostic platform seamlessly integrates with hundreds of vendors, putting all your benefits in one place.

Seamless at every step

bswift's proven technology simplifies benefits administration, from enrollment and onboarding to automated billing and compliance.

Be confident in our dedication to your happiness.

At bswift, we're not just about delivering services, we're about delivering smiles. And we're so confident in our approach that we put our money where our mouth is.

To prove our dedication, we put our fees at risk for your happiness. It's as simple as that.

Your satisfaction is our #1 priority.



**Choose bswift and join the revolution
in benefits administration.
It's a decision you'll be proud of.**



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