

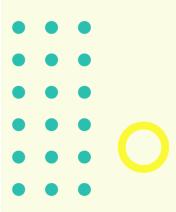




The Real Rx Problem and What HR Can Do About It

August 26, 2025 | 12:00 – 1:00 pm





Speakers



Mary Ann Carlisle
CRO &COO
ELMCRx Solutions



Eric LinderChief Product Officer
Wellnecity



Ryan Cieker, CPXP

Executive Vice President, Growth & Business Development

Wellnecity



Webinar Procedures



All lines will be muted



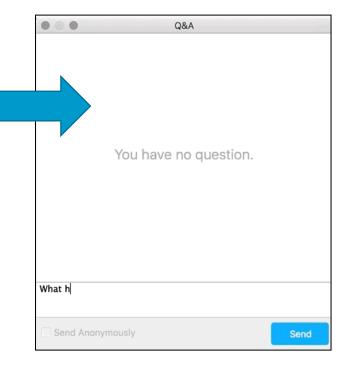
Please submit all questions using the "Q&A" dialog box



Email Diane Engel at dengel@nebgh.org with any issues during this webinar



A recording of the webinar and a PDF of the presentation will be shared.







Why Pharmacy Costs Keep Rising – Without Clarity

60%

of pharmacy costs come from just 2% of prescriptions

(Source: Specialty drugs - Blue Cross MN Report 2024)

\$400B+

projected U.S. drug spend (+13.3% specialty inflation Source: Intercept Health)

\$12K-\$16K

per person per year for GLP-1 drugs Ozempic, Wegovy source: Mercer/WTW





The Visibility Gap in Pharmacy Benefits

95% of healthcare data goes unused.

(Source: IDC & Seagate)



Inside the PBM Black Box

52% of Employers Considering **Changing PBMs** for Better **Transparency**

Source: Gallagher 2024 Pharmacy Benefit Manager Survey



Costly Drugs Are Only Part of the Problem

Biosimilars can

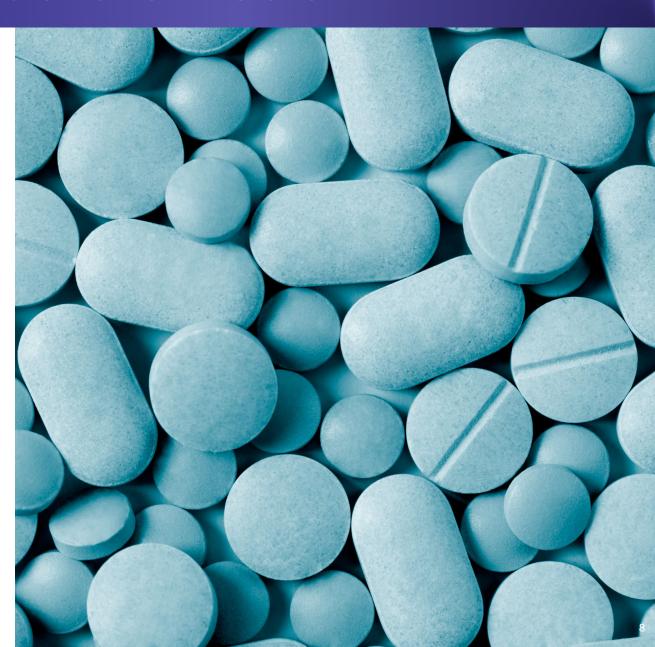
reduce drug costs by 65% to 95%,

yet adoption in employer-sponsored plans remains well below 40% Source: IQVIA's April 2024 analysis

Only 18%

of eligible patients on Humira were transitioned to a biosimilar in the first 6 months of 2024 Source: Amgen/PBM case study data





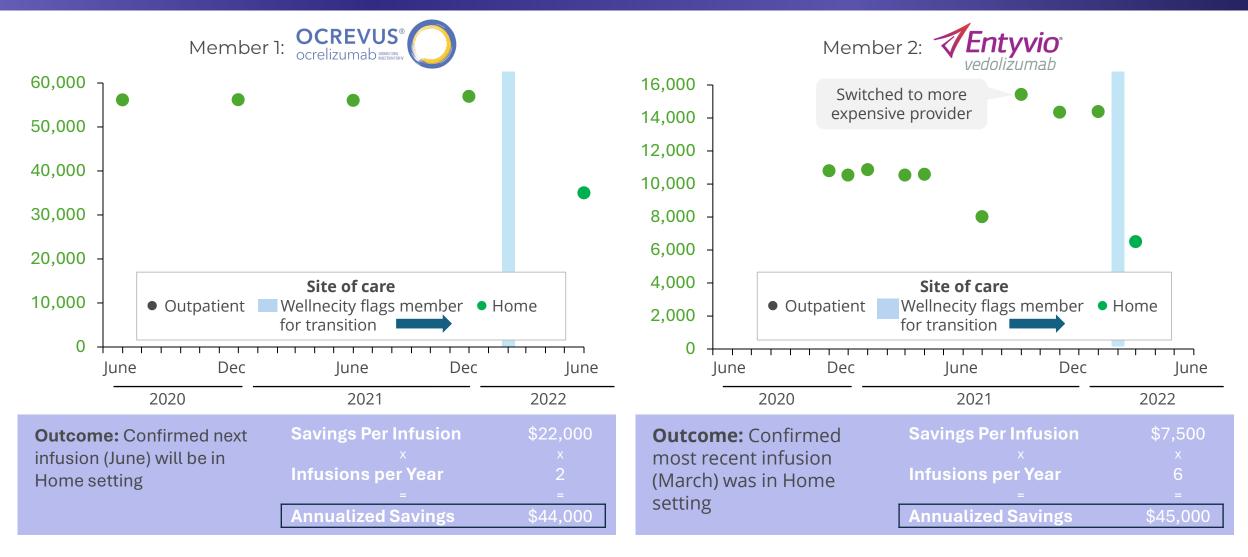
When Rebates Distract from Real Savings

62.7% of employers still prioritize rebate guarantees for specialty drugs.

Journal of Managed Care & Specialty Pharmacy, 2025 Survey



Infusion Management — Gaps Identified





From Insight to Action: What Employers Can Do Today

Only 21% of employers say they review PBM performance quarterly or more often.

(Source: AJMC Employer PBM Oversight Survey, 2024)





PBM Framework Chart: Where are you today?

From Blind spots to Breakthroughs

Category	Basic (Red)	Developing (Yellow)	Advanced (Green)
Rebate Visibility	No transparency on rebate details	Summary reports from PBM	Full pass-through with claim-level tracking
Contract Auditability	No audit rights defined	Annual audit allowed	Quarterly review + active monitoring
Site-of-Care Management	No tracking of infusion sites	Manual spot-checks	Automated tracking with alerts
Formulary Governance	PBM-managed with no view	Reviewed annually	Employer-led design, reviewed quarterly
Data Access	Vendor-controlled, delayed reports	Monthly summaries	Real-time, claim-level access



Q&A Thank you!



Get a free analysis

QR Code to request a demo or email: demo@wellnecity.com

We'll send you a Tip Sheet





BUSINESS GROUP ON HEALTH



Upcoming NEBGH events:

- September 8- Mondays with Dr. Mark & Dr. Michael
- September 9 Beyond the Headlines: What Employers Need to Know About Vaccines This Fall
- September 18 2025 Pharmacy Benefits Conference
- October 29 Missed Care Hurts Your People—and Your Budget: How HR Leaders Can Close Care Gaps Early with Personalized, Proactive Navigation
- November 13 The Cancer Care Continuum: Supporting Employees Throughout the Cancer Journey

SAVE THE DATE FOR THESE 2026 EVENTS!

- February 12 31st Annual Tribute to Leadership
- June 18 15th Annual Health & Wellness Benefits Conference

