





# MONDAYS WITH MARK & MICHAEL

Monday, November 3, 2025 | 1:00 – 2:00 pm

TOPIC #55

The Future is Aging: Building Age-Friendly Workforces for Tomorrow's Talent

## Featured Speaker:



Michael Hodin, PhD CEO Global Coalition on Aging







# Making the Business Case for Employee Financial Wellness and Retirement Security

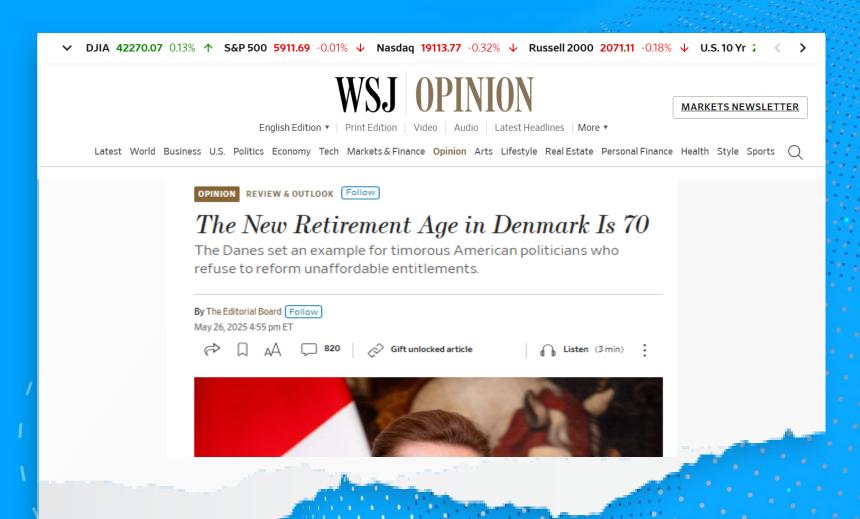
Michael W. Hodin CEO, Global Coalition on Aging We have reached a milestone, which for the history of humanity has been unimaginable.

The once extravagant prospect of growing old has become the norm.

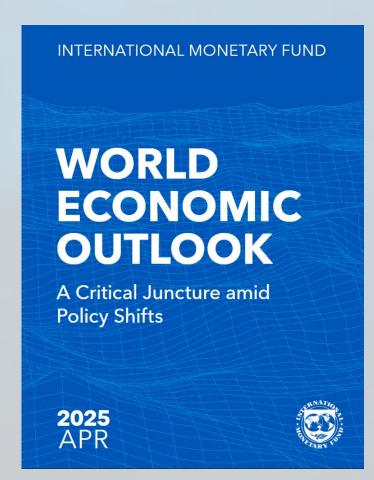
The next milestone:
Achieve healthy
longevity through
systems changes.



## The New Shape of Work and Retirement



# GLOBAL POPULATION 55 k: CURRENTLY AT BILLON AND DOUBLING BY MID-CENTURY



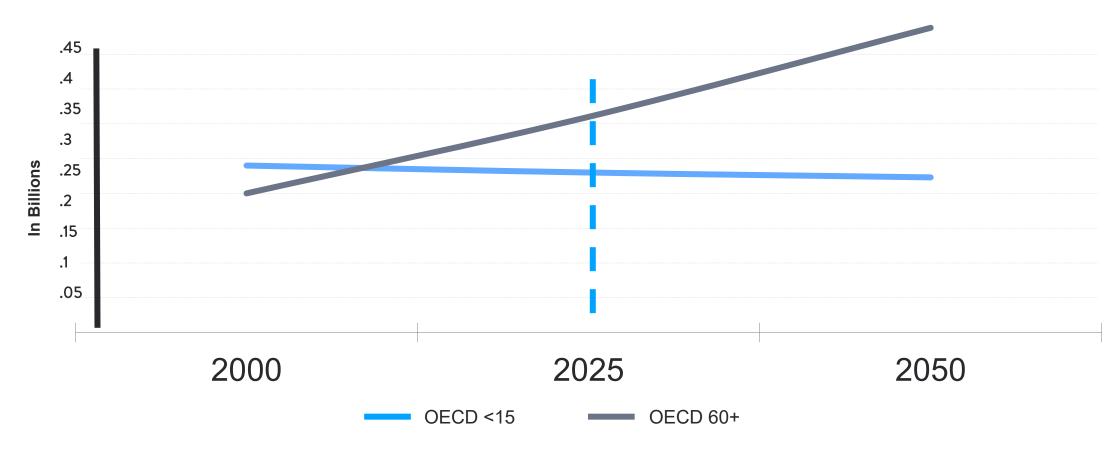
"By leveraging strategies related to these policies, countries can harness the potential of the silver economy to boost growth and rebuild fiscal buffers amid demographic headwinds."

—"Chapter 2: The Silver Economy," World Economic Outlook, International Monetary Fund

## **Already More Old Than Young**

**G20 More Old Than Young** 

**OECD Today** → **G20 Tomorrow** 



## The Silver Economy Forum



- Government
- Science
- Business

MANCHESTER
2025



## Aging: A Megatrend with Institutional Attention









McKinsey Health Institute







## **Government Recognition**











#### HHS delivers strategic framework for National Plan on Aging

#### ANNOUNCEMENTS

June 14, 2024

Originally posted in <u>HHS News</u>

Today the U.S. Department of Health and Human Services, through its Administration for Community Living, released "Aging in the United States: A Strategic Framework for a National Plan on Aging.-DE" (PDF, 1.29 MB). The report lays the groundwork for a coordinated effort – across the private and public sectors and in partnership with older adults, family caregivers, the aging services network, and other stakeholders – to create a national set of recommendations for advancing healthy aging and age-friendly communities that value and truly include older adults. The national plan on aging will advance best practices for service delivery, support development and strengthening of partnerships within and across sectors, identify solutions for removing barriers to health and independence for older adults, and more. Developed by leaders and experts from 16 federal agencies and departments working together through the Interagency



The EUPHA Healthy ageing section initiative is dedicated to addressing the public health challenges of the ageing population of Europe and beyond. Its key objectives are to promote healthy ageing trajectories, reduce health inequalities in the aging populations, promote late-life flourishing, and improve the overall well-being of older adults through evidence-based strategies, preventive measures, and collaborative efforts aligned with the UN Decade of Healthy Ageing.

By joining this Section, you can **exchange knowledge with researchers, policymakers and practitioners** in the field of healthy ageing. You don't need to be a EUPHA Member to join a Section.

#### ВВС

What the Japanese can teach us about super-ageing gracefully

Johanna Airl

Stare < Save □



#### TIME

WORLD . CHINA

### China Unveils Extensive 'Silver Economy' Plan to Adapt to Aging Population

3 MINUTE READ

#### BY CHAD DE GUZMAN AND KOH EV

UPDATED: JANUARY 16, 2024 11:30 PM EST | ORIGINALLY PUBLISHED: JANUARY 16, 2024 4:15 AM ES

hina's is rapidly getting grayer, and amid unsuccessful attempts to boost languishing birth rates, the country has now unveiled plans to reorient a significant part of its massive economy around its aging population.

China's State Council on Monday unveiled a series of measures to promote the "silver economy," calling on both state-owned and private enterprises to better cater to the elderly and announcing plans to develop 10 industrial parks and increase public and private investments and innovation in elderly products and services.

## **Leaders Within The Silver Economy**







PREVENTATIVE HEALTH AND SCREENING



**HOME CARE** 



**TECHNOLOGY** 



ANTIMICROBIAL RESISTANCE



The older world which trends have predicted is already here—with 2 billion people over the age of 55, doubling by mid-century.

- The older world which trends have predicted is already here—with 2 billion people over the age of 55, doubling by mid-century.
- Aging is an opportunity, but only with imagination, strategic investment and embracing the profound historic transformation underway.

- The older world which trends have predicted is already here—with 2 billion people over the age of 55, doubling by mid-century.
- Aging is an opportunity, but only with imagination, strategic investment and embracing the profound historic transformation underway.
- We need to change the work-life paradigm, create and embrace reforms aligned to the new reality.

- The older world which trends have predicted is already here—with 2 billion people over the age of 55, doubling by mid-century.
- Aging is an opportunity, but only with imagination, strategic investment and embracing the profound historic transformation underway.
- We need to change the work-life paradigm, create and embrace reforms aligned to the new reality.
- We'll need to work longer and rethink how we plan for lives to 100—including retirement planning.

- The older world which trends have predicted is already here—with 2 billion people over the age of 55, doubling by mid-century.
- Aging is an opportunity, but only with imagination, strategic investment and embracing the profound historic transformation underway.
- We need to change the work-life paradigm, create and embrace reforms aligned to the new reality.
- We'll need to work longer and rethink how we plan for lives to 100—including retirement planning.
- Successful businesses will capitalize on the exploding Silver Economy market from changes in recruitment, retention, and retirement, to products and service offerings.



## **Upcoming NEBGH events:**

- November 6 Transformations in Cancer Care: Innovative Approaches for Better Experiences and Outcomes
- November 13 The Cancer Care Continuum: Supporting Employees
   Throughout the Cancer Journey
- November 17 Mondays with Dr. Mark & Dr. Michael
- November 20 The Silent Crisis: Rethinking Men's Health at Work
- December 10 Annual Membership Meeting

### **SAVE THE DATE FOR THESE 2026 EVENTS!**

- February 12 31<sup>st</sup> Annual Tribute to Leadership
- June 18 15th Annual Health & Wellness Benefits Conference



